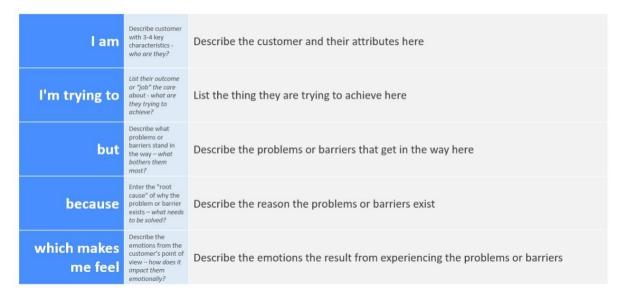
Ideation Phase Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID28087
Project Name	Project - DemandEst -Al powered Food Demand
	Forecaster
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Organization	Get accurate prediction as a result.	Need prediction for long duration.	It takes long time to do the analysis	Disappointed
PS-2	Small Scale	To get prediction in low cost	Its not affordable for an accurate prediction	Prediction takes much time and effort	Depressed