

**Project Design Phase-I**  
**Proposed Solution**

Date	03 October 2022
Team ID	PNT2022TMID28112
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

**Proposed Solution Template:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Most people don't like to carry a newspaper with them. Some people want them to be updated only in the area they are interested in.
2.	Idea / Solution description	An application needs to be developed in which users can read news whenever they want and they will be able to customize their area of interest. So that they will be notified, if any new news is updated in their interested areas.
3.	Novelty / Uniqueness	<ol style="list-style-type: none"><li>1. A user can read news only from their interested fields rather than reading all the news.</li><li>2. This application provides users with a trusted and secured ecosystem. News shared through the application is original and spam free.</li></ol>
4.	Social Impact / Customer Satisfaction	This application encourages its users to provide feedback. Based on that feedback, developments were made eventually.
5.	Business Model (Revenue Model)	<ol style="list-style-type: none"><li>1. Add advertisements to the application, so that we can get revenue from those advertisement-sponsored organizations. More advertisements may irritate the user.</li><li>2. Add premium subscription, users who subscribe for premium won't get advertisements.</li></ol>
6.	Scalability of the Solution	As it was an application-based project, correct ideation and execution can develop an application with no bugs and errors, so that the user might like our application and some might suggest and share it to their surroundings, resulting in an increase in our application insights.