

# **IBM NALAIYA THIRAN**

## **NEWS TRACKER APPLICATION**

**TEAM ID** : PNT2022TMID07374

**DOMAIN** : CLOUD APPLICATION DEVELOPMENT

**BATCH** : B2-2M4E

### **TEAM MEMBERS:**

1. PRAVEEN K S ( TEAM LEADER )
2. TAMILMANI R ( MEMBER 1 )
3. SUBASH K ( MEMBER 2 )
4. SANJAY K ( MEMBER 3 )

### **LITERATURE SURVEY:**

Here, we will take a look at all the previous solutions, attempts and implementations to the news tracker application or anything that is atleast vaguely related to it.

# **I. Exploring Mobile News Reading Interactions For News App Personalisation**

## **Authors:**

Marios Constantinides, John Dowell, David Johnson, Sylvain  
Malacria

**Month / Year :** August 2015

## **Resource Link :**

[https://www.researchgate.net/publication/299870645\\_Exploring  
\\_mobile\\_news\\_reading\\_interactions\\_for\\_news\\_app\\_personalisation](https://www.researchgate.net/publication/299870645_Exploring_mobile_news_reading_interactions_for_news_app_personalisation)

## **Method / Implementation techniques :**

1. Identification of news reader types
2. Interaction logging and classification study
3. Deployment and data collection
4. Predicting News reader types
5. Adaptive UI

## **II. Detection And Tracking In News Articles**

**Authors:**

Sagar Patel, Sanket Suthar, Sandip Patel, Neha Patel

**Month / Year :** March 2015

**Resource Link :**

[https://www.researchgate.net/publication/315657099\\_Topic\\_Detection\\_and\\_Tracking\\_in\\_News\\_Articles](https://www.researchgate.net/publication/315657099_Topic_Detection_and_Tracking_in_News_Articles)

**Method / Implementation techniques :**

1. Preprocessing
2. Tokenization
3. Stemming/L emmization
4. Vector Space Model
5. Topic tracking

### **III. Following The Fed With A News Tracker**

**Authors:** Michael William McCracken

**Month / Year :** January 2012

**Resource Link :**

[https://www.researchgate.net/publication/227438253\\_Following  
the Fed with a News Tracker](https://www.researchgate.net/publication/227438253_Following_the_Fed_with_a_News_Tracker)

**Method / Implementation techniques :**

The paper is not a technical paper but is essentially a statistical paper on how should one conclude whether the data have come in stronger, weaker or as expected. This is based on the CitiGroup U.S Economic Surprise Index.

## **IV. An End-To-End Weakly Supervised News Aggregation Framework**

**Authors:** Xijin Tang, Xiaohui Huang

**Month / Year :** June 2022

**Resource Link :**

[https://www.researchgate.net/publication/361087328\\_An\\_End-to-end\\_Weakly-supervised\\_News\\_Aggregation\\_Framework](https://www.researchgate.net/publication/361087328_An_End-to-end_Weakly-supervised_News_Aggregation_Framework)

**Method / Implementation techniques :**

The framework combines Snorkelbased weakly supervised classification, Latent Dirichlet Allocation (LDA) topic modeling, and topic signal detection model to classify and aggregate unlabeled news texts and ultimately generate visualized results containing news categories, news topics, and temporal topic relationships. This paper uses constructed knowledge thesaurus and the Snorkel method to weakly supervise the classification of unlabeled news with no manual tagging. Subsequently, we utilize LDA to generate the topics and obtain the signal value of each topic based on the topic signal detection function. Finally, we establish the temporal topic relationships and get the visualized results of news aggregation.