Brainstorm d idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate

2-8 people recommended

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

Set the goal

Before you collaborate

problem as a How Might We statement. This will be the focus of your brainstorm.

→ 5 minutes

Problem Statement

It is important to fix this problem because since everything in our day-to-day life is becoming/being converted to digital from a physical/analog entity.

It is necessary to access information from anywhere. It reduces the hassles of getting knowledge and information that has happened before and will promote everyone to know better about the current events and will motivate everyone to gain profound knowledge in their interests. It wouldn't look weird when

> Key rules of brainstorming To run a smooth and productive session Stay in topic. Encourage wild ideas.

Define your problem statement

What problem are you trying to solve? Frame your

PRAVEEN KS

Brainstorm

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Write down any ideas that come to mind that address your problem statement.

SUBASH K

Group ideas

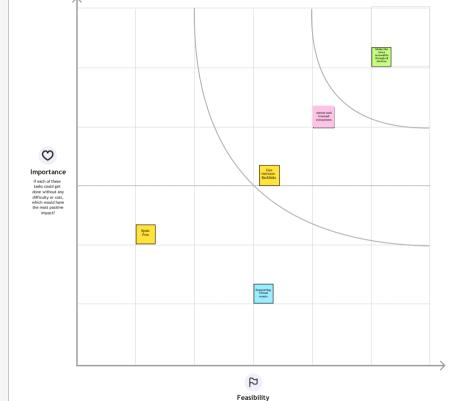
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.



4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes



Keep moving forward

B Export the mural

After you collaborate

Quick add-ons △ Share the mural

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Share a view link to the mural with stakeholders to keep

Export the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Strategy blueprint Define the components of a new idea or strategy. Open the template ->

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template >

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan. Open the template >

Share template feedback

feasible than others? (Cost. time, effort, complexity, etc.)

Regardless of their importance, which tasks are more

Share template feedback

Need some inspiration? Open example ->

