Project Design Phase-I - Solution Fit

Project Title: SMART WASTE MANAGEMENT SYSTEM FOR METROPOLITAN CITIES
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Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

CS

- Garbage collector
- Municipal Corporation
- Health sector (public)

6. CUSTOMER CONSTRAINTS

CC

- There is no system that can update the bin status
- Timely alerting the user

5. AVAILABLE SOLUTIONS

AS

- Garbage crushers
- Biodegradable/ Non-biodegradable waste collectors
- Man powered garbage collection
- Location tracking system in garbage bins

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

- Timely collection of trashes is an essential part of the problem
- Collecting wastes during morning and evening leads to more traffic in metropolitan cities

9. PROBLEM ROOT CAUSE

RC

- Increasing in population increases the wastes
- Busy working peoples

7. BEHAVIOUR

BE

- Clean and healthy environment
- Smartening the waste management system
- Can monitor the bin wherever we are

Focus on J&P, tap into BE, understand RC

3. TRIGGERS TR

- Automatic trash collectors
- Waste segregators
- Trash crushers

4. EMOTIONS: BEFORE / AFTER EM

- Reduce traffic and time efficient
- Environmental and user- friendly
- Reduce man power deployment in one time
- Haste work pressure will be rectified

10. YOUR SOLUTION SL

- The proposed system constructed to the top of the each bins to detect bin level status and alert the admin through a cloud service-based application
- The application provides a monitoring platform for the waste management institution to handle the alert records by creating orders for the garbage collectors/drivers which can be accessed via a mobile application system

8. CHANNELS of BEHAVIOUR CH

- Cloud based mobile application which can access through internet from anywhere
- IOT based smart mechanised bin which is a wireless communication system works