Project Title: Solution Fit Template PNT2022TMID30815 Project Design Phase-I - Team ID:

Real-Time Communication System Powered by AI for Specially Abled

CS

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

Who is your customer? i.e. working parents of 0-5 y.o. kids

Deaf and mute people who face difficulty to communicate with normal people through sign language.

6. CUSTOMER CONSTRAINTS

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

Deaf and mute people just share the information through sign language and these gestures are made using hands, fingers, arms, head, and also facial expressions. 5. AV

CC

Which s problem

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2. JOBS-TO-BE-DONE / PROBLEMS

J&P

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

Communication between specially-abled and ordinary people has always been a challenging task.
Solving the problem of recognizing words or sentences using sign language.

9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists? What is the back story behind the need to do

i.e. customers have to do it because of the change in regulations.

We take a selected problem and give a solution. That solution is extremely helpful for people who face difficulty with hearing or speaking. Hearing disabilities and Speaking problems are becoming common among kids.

3. TRIGGERS



What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in

The relatives of members of demute people factoristics to extheir opinion and communicating them.

Being left out of activities.

10. YOUR SOLUTION

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

Sign language recognitio task of recognizing sign language recognizing sign languages from video stream glosses are converted into can bridge the communication between deaf and mute pracilitating the social include hearing-impaired people.

• CHANNELS of BEHAVIOUR



What kind of actions do customers take online Extract online channels from #7

OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

Facing difficulties communicating wi normal people.
Not being underst being left out from important discussi

Identify strong TR & EM

RC

d and

S.