Customer Journey Map

CONSIDERATION

The energy balance of wind energy is very positive. The energy consumed in the whole chain of wind plants is recovered in several average operational months

SERVICE

The maintenance of wind turbines takes place at predetermined intervals, **usually once or twice a year** whereby all important mechanical and electrical assemblies are checked

AWARENESS

reduce the amount of electricity generation from fossil fuels, which results in lower total air pollution and carbon dioxide emissions

ACQUTATION

Wind is a major factor in **determining weather and climate**. Wind carries heat, moisture, pollutants, and pollen to new areas. Many daily weather patterns depend on wind. A coastal region, for instance, undergoes changes in wind direction daily

LOYALTY

1) Free Fuel.
2) One of the Cleanest Forms of Energy.
3) Advances in Technology.
4) Doesn't Disrupt Farmland Operations.