



## Step-2: Brainstorm, Idea Listing and Grouping

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**Brainstorm**  
Write down any ideas that comes to mind that address your problem statement.

10 minutes

**TIP**  
You can select a sticky note and hit the pencil icon to start drawing)

**SRIDHAYAA AS**

It is interoperable

It provides instant solution for general banking queries

It maintains a confidential conversation with customers

It is available 24\*7

**ISWARYA G**

It is multilingual

It provides reliable service on answering net banking queries

It provides quick responses for loan related queries

**SNEHA V**

It facilitate constant guidance to customer on creating bank accounts

It supports voice assistance feature

It is used to retrieve customers old transaction quickly

It maintains a user friendly interface

**SINDHUMATHI B**

It saves user's time and cost

It works in a very fast and intelligent manner

It has an assured security

It provide quick responses for customer's queries

**SNEKA R**

It provides personalized services

It has virtual assistant that helps with money management

It is programmed to send important reminders to users

It assist fraud detection

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**Group Ideas**  
Take turns sharing your ideas while clustering similar or related notes as you go. In the last ten minutes ,give each cluster a sentence-like label .If a cluster is bigger than six sticky notes ,try and see if you and break it up into smaller sub-groups.

20 minutes

**Using Natural Language processing**

It has an assured security and provides personalized service

It provides instant solution for general banking queries

It supports future voice assistance

It is multilingual

**Using Neural network**

It works in a very fast and intelligent manner

It provides reliable service on answering net banking queries

It provides quick responses for loan related queries

It provides efficient and convenient customer support

**Using Artificial Intelligence**

It maintains a user friendly interface

It is trust worthy

It facilitates constant guidance to customers on creating bank accounts

It maintains a confidential conversation with customers

**Using Cloud technology**

It is used to retrieve customer's old transaction history quickly

It is interoperable

It saves user's time and cost

It is available 24\*7

## Step-3: Idea Prioritization

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## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

