

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) Who is your customer? Oil accounts are the third of the world's energy consumption That is the greatest share for all category of government	6. CUSTOMER CONSTRAINTS What constraints prevent your customers from taking action or limit their choices of solutions? Due to strong chain effects owned by this crude oil market, Bias in the factors involved will have exclusive impact to the price	5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? There are innumerable ways and approaches which are being used and have been used for predicting the prices of crude oil	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS Economic growth is one of the biggest factors affecting petroleum product—and therefore crude oil demand. Growing economies increase demand for energy in general and especially for transportation.	9. PROBLEM ROOT CAUSE There is only one dependent variable, the closing price of crude oil which has been considered its a time series	7. BEHAVIOUR The correct information Should be given by the individual.	
Focus on J&P, tap into BE, understand				Focus on J&P, tap into BE, understand

	3. TRIGGERS What triggers customers to act? By seeing our friends and colleagues benefited by this web.	10. YOUR SOLUTION A contemporary and innovative method of predicting crude oil prices using the artificial neural network.	8. CHANNELS of BEHAVIOUR 8.1 ONLINE Customer has used this web in any time any where 8.2 OFFLINE Non-working days are not predicting the price of crude oil.	
	4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards? Traipsing for job will be reduced.			

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