Share the mural

Export the mural

Share a view link to the mural with stakeholders to keep

Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map

obstacles for an experience

Open the template

Share template feedback

Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threat

Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan.

emails, include in slides, or save in your drive.

Strategy blueprint

Open the template

strategy.

them in the loop about the outcomes of the session.