

GOAL

1.

WHO are we empathizing with?

1.User

2.

What do they need to DO?

- 1.User need to take photo the food they eat
- 2.Upload it in the web app
- 3.Finally see the detailed description of the nutrition and calories in that

3.

What do they SEE?

- 1.Login page
- 2.Upload image in the specified box
- 3.The AI processed report is shown
- 4.The nutrition and calorie containment is displayed
- 5.Detailed report is generated.

6.

What do they HEAR?

- 1.Details of the nutrition and calories intake.
- 2.what they need to intake

7.

What do they THINK and FEEL?

PAINS

- 1.No regular update
- 2.No maintenance of data
- 3.Food details are not displayed

GAINS

- 1.Maintain detailed data of the users nutrition and calories.
- 2.Show the detailed report of the nutrition and calories in the food

4.

What do they SAY?

- 1.Eat nutrient-rich food
- 2.Maintain their health
- 3.Medically fit

5.

What do they DO?

- 1.Check whether they eat the nutrition rich food
- 2.Check their calories and nutrition intake
- 3.Maintaining their health