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1. CUSTOMER SEGMENT(S)

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- Forest officers
- Natives inhabiting forests
- Environmentalists

6. CUSTOMER CONSTRAINTS

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- Lack of resources
- Lack of data
- Huge area to monitor

5. AVAILABLE SOLUTIONS

Prescribed fires in fire- prone temperate forests to reduce emissions of biomass from the historic rate of wildfire losses.

Explore AS, differentiate

ap into B

2. JOBS-TO-BE-DONE / PROBLEMS

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Permanent monitoring and detect forest fire accurately.

9. PROBLEM ROOT CAUSE

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- Lightning
- Spontaneous combustion of dry vegetation
- Volcanic activities
- Arson or intentional
- Tribal ritual/tradition

7. BEHAVIOUR

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When fire is detected the system which is implemented to monitor the forest sets the alarm to ring, that is it gives the signal through which fire management team and the forest committee tries to call off the fire.

Identifying triggers & emotions	<div>3. TRIGGERS</div> <div>TR</div> <div><ul style="list-style-type: none"><li>Loss of lives</li><li>Loss of flora and fauna</li><li>Loss of huge areas of forests and natural resources</li></ul></div>	<div>10. YOUR SOLUTION</div> <div>SL</div> <div><p>To minimize these losses, we have proposed a solution to detect early detection of forest fires by using CCTV camera surveillance, which can detect fire in indoor and outdoor activities. Thus instant alerts has to be sent to the forest management office so that they can take further actions to disrupt the damage caused by the fire.</p></div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div><div>8.1 ONLINE:</div><div>Monitoring the forest through surveillance camera</div></div>
	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div><ul style="list-style-type: none"><li>Powerless/confident</li><li>Devastated/grateful</li></ul></div>		<div><div>8.2 OFFLINE:</div><div>Take survey from existing video clips</div></div>