

## Ideation Phase

### Brainstorm & Idea Prioritization


Date	25 September 2022
Team ID	PNT2022TMID36075
Project Name	Exploratory Analysis of Rain Fall Data in India for Agriculture
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization :

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement



# Brainstorm & idea prioritization

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10 minutes to prepare

1 hour to collaborate

2.5 people recommended

## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**  
Define who should participate in the session and what an agenda. Share relevant information so you're all aligned.
- Set the goal**  
Think about the problem you'll be focusing on, setting an overarching intention.
- Learn how to use the facilitation tool**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open outline](#)

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How might we solve your problem statement of IT IT'S ABOUT THE USER'S PROBLEM PAGE ALL OVER PAGE

### Key rules of brainstorming

Be open, be smooth, and produce ideas together

- Stay in topic
- Encourage wild ideas
- Defer judgement
- Quantity is better
- One idea at a time
- It's possible, but avoid

[illegible]

### Group Ideas

36 reviews

[illegible]

## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

