

# User Journey Map

User Journey Maps give an overview of the customer experience. How do you want your business to reach users?

STEP 1

Give edit access to your team by clicking on the "+" button in the upper right corner. Add people in or share the link.

STEP 2

Drag and drop sticky notes inside the Whiteboard to add information. Feel free to edit the text inside. You may also use the arrows to connect ideas.

Use these to create whiteboard magic!

Sticky Notes

Add Notes or Comments

Add Notes or Comments

Add Notes or Comments

Connectors

Stickers

	STAGE 1	STAGE 2	STAGE 3	STAGE 4
OBJECTIVES	Download the application	Login process	Search for news	Watching news
NEEDS	<div><div></div><div>Better user experience</div></div>	<div><div></div><div>Push notification</div></div>	<div><div></div><div>App store presence</div></div>	<div><div></div><div>Manage the project scope effectivety</div></div>
FEELINGS	User involvement	Proper planning	Cultivate constant effective communication	Clear statement of requirements
BARRIERS	Unreliable data storage	Loss of revenue from ad blockers	Updateand maintenanceeffortsaremultiple	Time consuming to design

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Project Name	NEWS TRACKER APPLICATION

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