

Project Design Phase - I
Proposed Solution

Date	8 October 2022
Team members	SIDHARTHAN SRINIVASAN(TL) ,SAMUEL JAISANKER, YESHWANTH JUMAR B ,SANJAY S
Project Name	Project – News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	A News Sharing app aims to make it simple for users to obtain daily relevant and vital news, as well as Whoever using App can upload reliable news(Content) from anywhere. Because Most people don't like to carry a newspaper with them. Some people want them to be updated only in the area they are interested in.
2.	Idea / Solution description	A cloud-based web application which enables the user to get the news as per their interests, choices and location. News will be filtered as per the user's wish and it will be displayed to the user.
3.	Novelty / Uniqueness	1. This application provides users with a trusted and secured ecosystem. News shared through the application is original and spam free. 2. Creating a user experience that is appealing to clients and delivering news headlines with more details

4.	Social Impact / Customer Satisfaction	<p>The user will not have to spend a lot of time in searching for the relevant news.</p> <p>The customer will be finally able to view news without ads.</p>
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		<p>Since we are using the News API, the news will be reliable and accurate.</p> <p>The customer can be aware of recent happenings.</p>
5.	Business Model (Revenue Model)	<p>The revenue stream can be from the news channels and news sites whose news will be published in this application. Based on the number of users who view a particular news, the news channel that published that news article will have to pay a small amount as commission.</p> <ul style="list-style-type: none"> ● Multiplatform Support ● Design consistent experience
6.	Scalability of the Solution	<p>As it was an application-based project, correct ideation and execution can develop an application with no bugs and errors, so that the user might like our application and some might suggest and share it to their surroundings, resulting in an increase in our application insights..</p>