

## **IDEATION PHASE**

### **Brainstorm & Idea Prioritization Template**

Date	09-11-2022
Team ID	<b>PNT2022TMID26890</b>
Project Name	Intelligent Vehicle Damage Assessment and Cost Estimator for Insurance Companies
Maximum Marks	4 Marks

#### **PROBLEM STATEMENT:**

- Major problem faced by the consumer on an insurance company is not having the idea about the cost of Damage.
- Insurance companies are failing to provide the right amount for the car damage and the customer is not able to claim for the damage.
- Developing the solution that can able to identify the right cost for the damage would be beneficial for many companies.

#### **1. Define your problem statement**

What problem are you trying to solve? Frame your problem as a How might we Statement. This will be focus on your BRAINSTROM.

 5 minutes

#### PROBLEM

**Major problem faced by customer on insurance companies is not having the idea about the cost of the damage**



#### Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



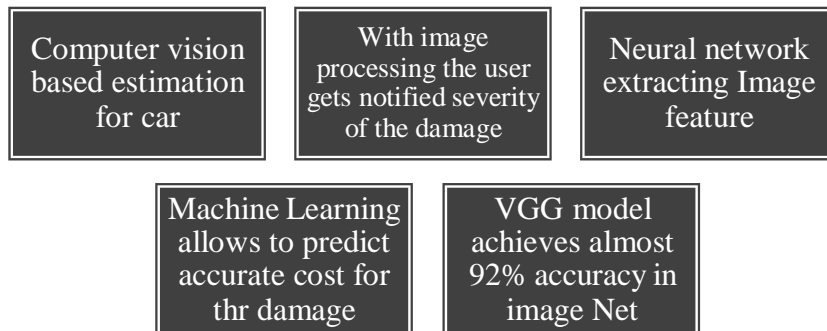
If possible, be visual.

## 2. Brainstorm

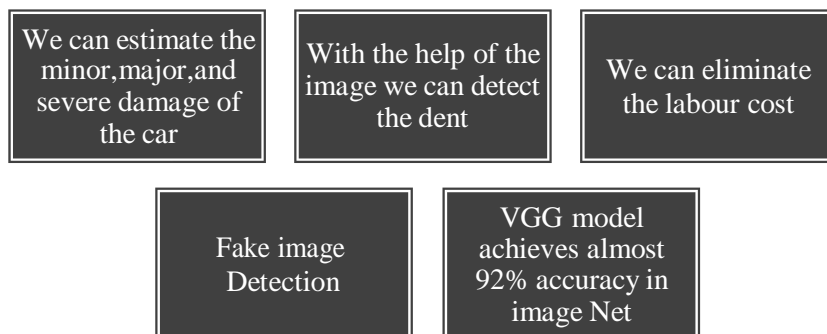
Write down any ideas that comes to mind that address your problem statement.

 5 minutes

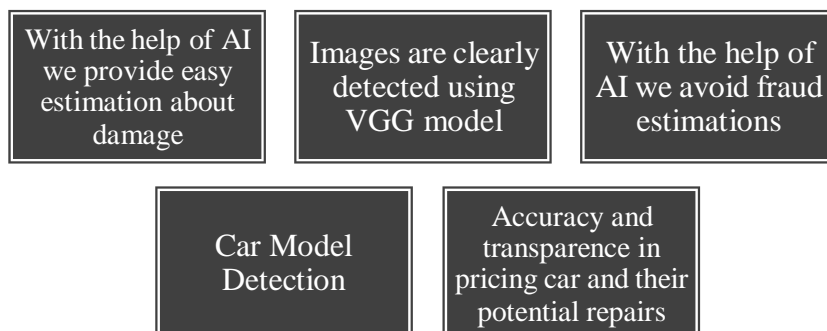
### MOHAMMED NIZAM



### MOHAMMED NIZAM



### SANTHOSH KUMAR



THENMOZHI



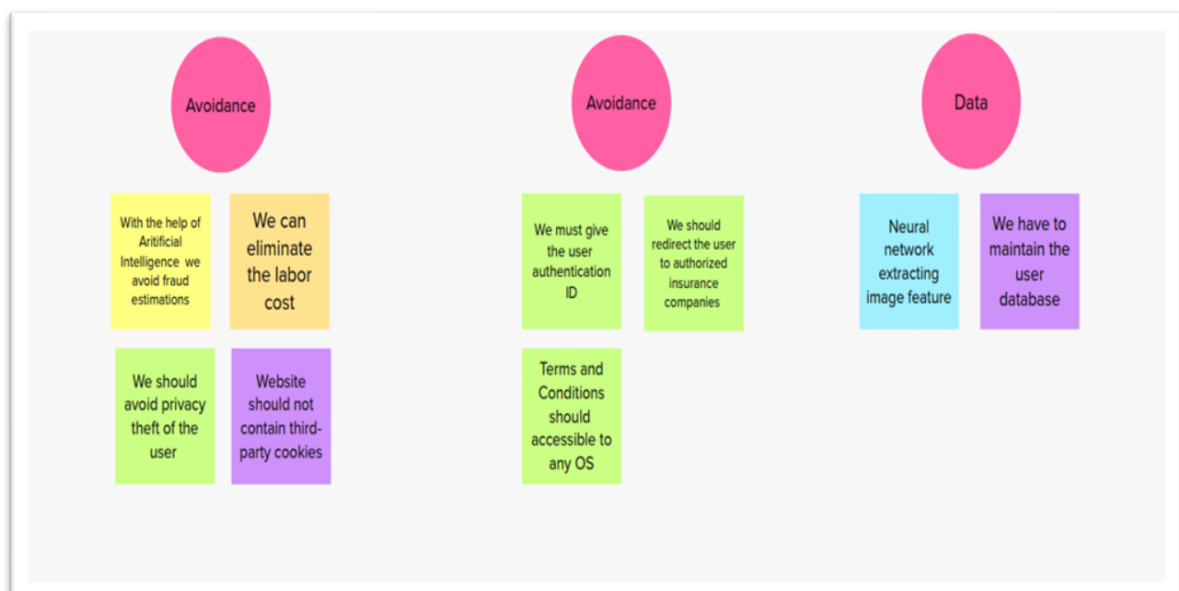
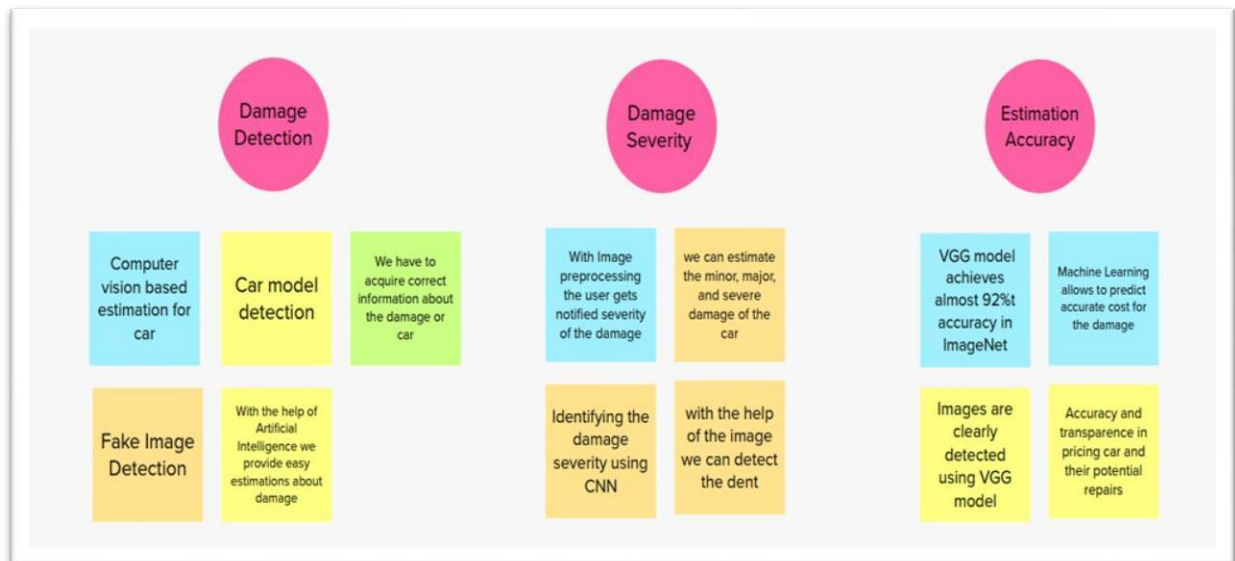
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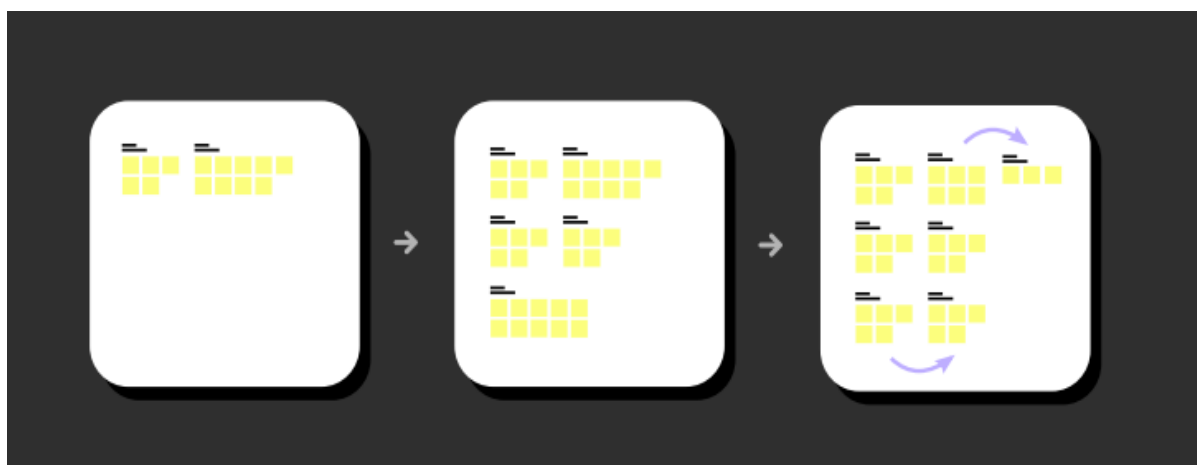
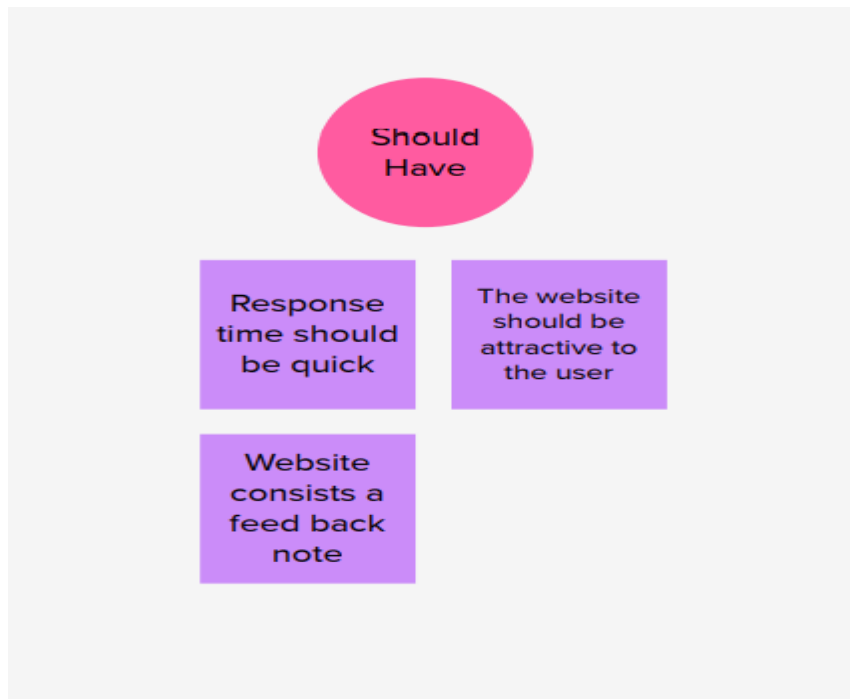


### 3.Group Ideas

Take turns sharing your ideas while clustering similar or related note as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than eight sticky notes, try and see if you break it up into smaller sub-groups.

 20 minutes





4

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

