

## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

→ 5 minutes

Modern education does not focus on finance management. This is primarily due to lack of resources and the Indian value system on giving money to children. Failing to teach this valuable knowledge had left many Indians to recklessly spend their income and fall into vicious cycles of EMI and debt. Many of them are just a month's salary away from bankruptcy.

This issue is tackled by providing a web application for where people can plan their monthly expenses into categories, set alerts and get visual insights from their spending patterns.

Brainstorm Write down any ideas that come to mind that address your problem statement ⊕ 10 minutes Keerthana J Ramadevi R Hariharan T Colorful categories Desktop Visual Web on Widgets for Notification Graphs App expenditure App Add monthly Gamified Multiple Provide estimated reward income and Login multidevice Good UI/UX (NoSQL) can system expenditure support Methods limits Fake Currency for childrens to learn with

Jackharish E

Allow Dark

Mode

Database

Maintain

Past

History

ML algorithm

to estimate

the monthly

spending

information

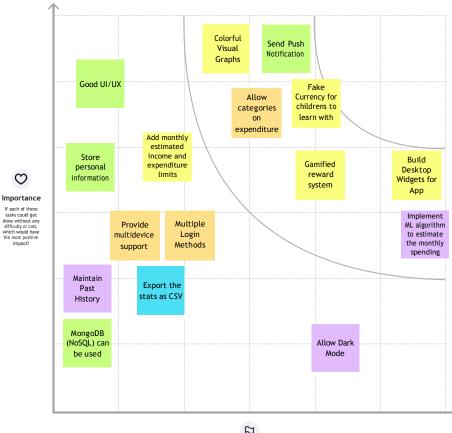
MongoDB

be used



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



Feasibility Regardless of their importance, which tasks are more

Share template feedback

Trisha M

Responsive

stats as CS\









