

CUSTOMER JOURNEY

<div><div>1</div><div>Phases</div></div> <div>High-level steps your user needs to accomplish from start to finish</div>	<div>REASON TO BUY THIS PRODUCT</div>	<div>ANALYZES VARIOUS PRODUCTS</div>	<div>CHOOSES THE MOST EFFICIENT PRODUCT</div>	<div>PAYMENT</div>
<div><div>2</div><div>Steps</div></div> <div>Detailed actions your user has to perform</div>	<div>wants to choose an efficient device for maintaining water quality</div>	<div>Other available meters are colorimeters,p hotometers and test strips</div>	<div>colorimeters,ph otometers are more efficient compared to test strips</div>	<div>After metres are introduced,the users feel safe and secure</div>
<div><div><div>3</div><div>Feelings</div></div><div>What your user might be thinking and feeling at the moment</div></div> <div><div><div>thumbs up</div><div>thumbs down</div></div></div>	<div>Customer thinks it will leads healthy life</div>	<div>The user amuse by the various types of meters available</div>	<div>Notifies the authorities with the detected levels</div>	<div>Ensure the QoS</div>
	<div>Nervous incase of hardware failure</div>	<div>worry about troubleshooting</div>	<div>product life durability</div>	<div>Nervous about security relaated issue</div>
<div><div><div>4</div><div>Pain points</div></div><div>Problems your user runs into</div></div>	<div>After setup, the villagers need not worry much about the quality of water</div>	<div>Customer thinks alter solution for their problem</div>	<div>After getting this the villagers won't get any unhealthy water issues.</div>	<div>They think the meter will be user friendly</div>
<div><div><div>5</div><div>Opportunities</div></div><div>Potential improvements or enhancements to the experience</div></div>	<div>The customer gets the better quality water</div>	<div>The customer will be aware of other meter and devices</div>	<div>The customer comes to know which meter and devices is best one</div>	<div>The customer will be happy and satisfied</div> <div><div>TIP</div><div>Click on the + outside the border of the table to add additional rows and columns.</div></div>

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