

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

smart Fashion recommender application solving the users problems in purchase online shopping

How might we [your problem statement]?



2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

HARIHARASUDHAN

TRENDING DESING CLOTHES

SHOP WITH ASSISTANT

DISCOUNTS & OFFERS

CASH ON DELIVERY

CLOTHES

ROKESH KUMAR

SAVE TIME

24/7 SHOPPING

CLOTHES

ALL SIZES OF CLOTHES

SANGEETHA

EASY PRICE SENI GIFTS

ONLINE RETURNS
OF CLOTS
IS ALSO

PAVITHRA

REVIEWS
OF
PRODUCTS

FREI
SHIPPI

NO NEED
TO ALSO
TRAVEL AVAILABLE

Prioritize

① 20 minutes

Your team should all be on the same page about what's important

moving forward. Place your ideas on this grid to determine which

ideas are important and which are feasible.

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



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