

Ideation Phase

Define the Problem Statements

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|---------------|--------------------------|
| Date | 02 November 2022 |
| Project Name | NEWS TRACKER APPLICATION |
| Maximum Marks | 2 Marks |

Customer Problem Statement Template:

| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|--|---|---|---|---|--|
| PS-1 24/7 Working people find it hard for reading the news. | Aravindh is an Employee who wants to read newspaper, without any hassle while travelling because he doesn't want to carry the physical newspaper. | I am looking for the easier method to read news. | I am unable to find the time to read news. | It is challenging to manage time on working days. | I feel being not updated with the news and current affairs that revolving around me. |
| PS-2 Finding the right content about specific news topics in single platform is challenging. | Hari is an HR who want get updated in the company recruitments and business-related news in a single application or website. | I am looking for the right website or Application which update and notify me in every aspect. | I am unable to find the right application or website. | It is challenging and hard to find single place to find the news. | I feel redirected to some other news which consumes a lot time by giving me irrelevant data. |



Reference – https://miro.com/app/board/uXjVPTG6-EE=?share_link_id=123644614095