

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID21134
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Problem statement

It is good habit for a person to record daily expenses and earning but due to unawareness and lack of proper applications to suit their privacy, lacking decision making capacity people are using traditional note keeping methods to do so. Due to lack of a complete tracking system, there is a constant overload to rely on the daily entry of the expenditure and total estimation till the end of the month.



Step-2: Brainstorm, Idea Listing and Grouping

Akash peter

it helps you to stick to your budget

Tracking your expence can reveal spending issue

karpagamainthan

it helps you to track all transacations like bill reveal payroll and taxes

it helps ensure you dont spend money you dont have

it helps you to meet your finanical objectives

stick to yout spending limit

it helps to lead a happier retirement

it helps you to prepare for emergencies

Naveen

secure access to your accountings

analytics and reporting

Nithish kumar

mitigates human errors

predetection analysis

Antime and anwhere access

Least scope of data loss

Secure access

Tracks Sales

Step-3: Idea Prioritization

