


Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

→

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

The leading cause of death in the developed world is heart disease. Therefore, there needs to be work done to help prevent the risks of having a heart attack or stroke.

Use this dataset to predict which patients are most likely to suffer from a heart disease in the near future using the features given.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

GOKUL T

With IBM cognos analytics creating a dashboard to virtualize the analysis

Adding some description about the analysis

Creating an application to visualize the analysis

Data visualization chart which predict the heart disease

ARUNACHALAM L

With IBM cognos analytics creating a report to visualize the analysis

Showing the analysis by creating a web application

With some additional facilities creating a web application

Description about the visualizing chart for heart disease

SUBHAS S

creating the virtualization of analysis

With IBM cognos analytics creating a story to visualize the analysis

Creating a text table in data virtualization

Visualizing with chart and widgets on the creating analysis

HARIHARAN B

With some additional facilities creating a web application

Creating a website and visualizing the estimated analysis

Visualization can be made interesting by adding colors for them

Creating a website and visualizing the estimated analysis

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Using IBM Cognos analytics with watson

With IBM cognos analytics creating a dashboard to virtualize the analysis

With IBM cognos analytics creating a story to visualize the analysis

Visualizing with chart and widgets on the creating analysis

Creating a text table in data virtualization

With IBM cognos analytics creating a report to visualize the analysis

Visualization can be made interesting by adding colors for them

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

