

Define CS, fit into CC

1. CUSTOMER SEGMENT (S)

CS

- Senior Citizens who are self-reliant,
- Doctors and caretakers who need to help their patients, families.

6. CUSTOMER CONSTRAINTS

CC

- Low cost application,
- vast network of managing more than one customer,
- Low Power.

5. AVAILABLE SOLUTIONS

AS

- This app will remind the medicine time to the user with an alarm and alert sound.
- It has the feature of providing daily health tips to the users.
- High chances of collapsing the data at server side because of that wrong notification will go to different users.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE/PROBLEMS

J&P

- To provide medicines at the correct time to the patients.
- Able to remember the amount of medicine remains.
- It should provide the databases correctly and clearly, which consists of the user name, time at which the medicines should be taken and the name of the medicines.

9. PROBLEM ROOT CAUSE

RC

- The real reason of this problem is forgetting problem of the senior citizens i.e. they can't remember their medicines timing.
- They even forget which medicine to take, when to take, how much to consume.
- It becomes difficult to doctors/caretakers to monitor these patients

7. BEHAVIOUR

BE

- The users first update the system with medicine name, time to take and the amount of medicines in pack into the device.
- Make changes regularly after the doctor visits and checkups.
- Make sure the voice quality is working properly and correctly sounding the medicine name.

Focus on J&P, tap into BE, understand RC

TR

3. TRIGGERS

- The problem of forgetting to take medicine on time and unable to remember the amount of medicine remains triggers the users to act.
- If anyone using these in their house and feels free and enjoying their life, then by seeing them other neighbours will also use this application.

EM

4. EMOTIONS: BEFORE / AFTER

- Before using this application, the senior citizens feel as a burden to their families, caretakers. They need to be pampered every time for which they are dependent on other persons.
- After using this application, they feel independent, happy and enjoying their own company. They is no more burden on their families and their caretakers also becomes out of stress.

SL

10. YOUR SOLUTION

- To build a reliable app that can address all the users need while being secure ensuring efficient functioning.
- Senior citizen who are illiterate or lost the ability to read can find this will easy.
- Medicine amount tracker also implemented to get notified when the medicine get finished.

CH

8. CHANNELS OF BEHAVIOUR

ONLINE

- Through online, the caretakers can easily get the location, medicine timing and other health related notification of the patients.
- By online, the can also change the medicine details by connecting to the server inside the application

OFFLINE

- From the offline mood, the caretakers can use the data stored in the device to maintain the health table of the patients.
- Stored information can also be used by the senior citizens to check their health without anyone helps. They can know about their health by itself.