

D e f in e C S, fit in to C	1. CUSTOMER SEGMENT(S) Who is your customer? Industries or Organizations who having risks of high temperature.	CS	6. CUSTOMER CONSTRAINTS Device cost is high.	C	5. AVAILABLE SOLUTIONS In the project, beacon devices are used. Provide the beacon devices to all the workers and the devices are connected automatically. then to analyze the temperature. if the temperature is high, to alert the head by SMS.	AS	Exploratory AS, different on
	2. JOBS-TO-BE-DONE / PROBLEMS To reduce the power emission. because decreases the temperature level in industrial.	J&P	9. PROBLEM ROOT CAUSES To uncontinuous monitoring the temperature level it causes and affect the prospective workers .	RC	7. BEHAVIOUR Find the best strategy to continuously monitoring the temperature level and alert the admins through the SMS.	BE	Focus on J, P, tap in to BE, understand

Identify strong TR & EM	3. TRIGGERS What triggers customers to act? Considering safety measures for workers and in think of future impacts due to that.	TR	10. YOUR SOLUTION If you are working on an industries having chance of increase the temperature level, prior measurement strategies for detecting temperature is important. And for decreases the power emission in measurement, and provide the beacon devices as a scanner.	SL	8. CHANNELS of BEHAVIOUR ONLINE Expecting equal solution as other customers get through offline. We can use the wireless and wired techniques. OFFLINE Use the solutions given by industries.	CH	Identify strong & EM
	4. EMOTIONS: BEFORE / AFTER Before: afraid of health problem After : precautions made for temperature issue	EM					

