Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID26787
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

I am	Describe customer with 3-4 characteristics-who are they?	Customer who wants to create a personalized collections. Customer wanting to buy good quality product in less time. Customer who wants to wear all kind of collections from traditional to western.
I am trying to	List their outcome or "job" the core about – what are they trying to achieve?	Can choose the product from the comfort of their homes.
but	Describe the problems or barriers that get in the way here	Working professionals could not spend much time on in-store shopping , hence this application might come in handy.
because	Enter the "root cause" of why the problem or barrier exists -what needs to be solved?	Nowadays people are so busy and lazy to go for shopping. At the same time they couldn't afford much time for it.
Which makes me feel	Describe the emotion from the customer's point of view-how does it impact them emotionally?	Customer feels so happy and satisfied for getting their personalized collection in less time.

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	College student	Buy Trendy clothes	couldn't decide	I can't choose which type of clothes suits me	Disappointed
PS-2	Model	Buy fashionable clothes	couldn't find the right one	Minimal collections in in-store	Frustrated