

## Ideation Phase

### Define the Problem Statements

Date	10 OCTOBER 2022
TeamID	PNT2022TMID09776
ProjectName	NEWS TRACKER APPLICATION
MaximumMarks	2Marks

#### Customer Problem Statement Template:

Problem Statement	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1 24/7 Working people find it hard for reading the news.	Aravindhisan Employee who want to read newspaper, without any hassle while travelling because he	I am looking for the easier method to read news.	I am unable to find the time to read news.	It is challenging to manage time on working days.	I feel being not updated with the news and current affairs that revolving around me.
PS-2 Finding the right content about specific news topics in single	Hariisan HR who want get updated in the company recruitments	I am looking for the right website or Application which	I am unable to find the right application	It is challenging and hard to find single place to find	I feel redirected to some other news which consumes a lot of time by giving me irrelevant data.



Reference–[https://miro.com/app/board/uXjVPTG6-EE=?share\\_link\\_id=123644614095](https://miro.com/app/board/uXjVPTG6-EE=?share_link_id=123644614095)

