ProjectDesignPhase-I

ProposedSolution

Date	15 OCTOBER 2022
TeamID	PNT2022TMID09776
ProjectName	NEWSTRACKERAPPLICATION
MaximumMarks	2Marks

ProposedSolutionTemplate:

S.	Pa	Description
	ProblemStatement(Problemtobesolved)	Mostpeopledon'tliketocarryanewspaperwiththem.Somepeoplewantthemtobeupdatedonlyintheareatheyareinterestedin.
	Idea/Solutiondescription	Anapplicationneedstobedevelopedinwhichuserscanreadnewswhenevertheywantandtheywillbeabletocustomizetheirareaofinterest.Sothattheywillbenotified,ifanynewnewsisupdatedintheirinterestedareas.
	Novelty/Uniqueness	1.Ausercanreadnewsonlyfromtheirinterestedfieldsratherthanreadingallthenews. 2.Thisapplicationprovidesuserswithatrustedandsecuredecosystem.Newssharedthroughtheapplicationisoriginalandspamfree.
	SocialImpact/CustomerSatisfaction	Thisapplicationencouragesitsuserstoprovidefeedback.Basedonthatfeedback,developmentsweremadeeventually.
	BusinessModel(RevenueModel)	1.Addadvertisementstotheapplication,sothatwecangetrevenuefromthoseadvertisement-sponsored organizations.Moreadvertisements mayirritatetheuser. 2.Addpremiumsubscription,userswhosubscribeforpremiumwon'tgetadvertisements.

Scalability of the Solution	As it was an application-based project, correct ideation and execution can develop an application with no bugs and errors, so that the user might like our application and some might suggest and share it to their surroundings, resulting in an increase in our application insights.