## **Ideation Phase**

## **Define the Problem Statements**

DATE 11 November 2022

TEAM ID PNT2022TMID21113

PROJECT NAME Analytics for Hospital Health-Care Data

## Customer Problem Statement Template:

- Create a problem statement to understand your customer's point of view.
- The Customer Problem Statement template helps you focus on what matters to create experiences people will love.
- A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face.
- Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

## **Problem Statement**

- 1. A Patient is a Customer who needs a better treatment because they don't need to suffer.
- 2. A Patient is a Customer who needs doorstep treatment because it's helpful for the patients, who are aged and can't able to travel.
- 3. A Patient needs a way to analyze and choose Doctor by their profile because of their experience and comfortable.
- 4. A User needs a way to do something that addressed to the respective patients so that the patient benefits directly.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Patient	Consult a doctor	Longer time duration	Crowded hospitals	Sophisticated
PS-2	Patient	Get an efficient care	Service gets late	No responsible attendees	Not enough service