

Ideation Phase

Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID28566
Project Name	Airline Data Analytics for Aviation Industry
Maximum Marks	4 Marks

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Empathy Map Canvas

Gain insight and understanding on solving customer problems.

1

Build empathy and keep your focus on the user by putting yourself in their shoes.



Share your feedback