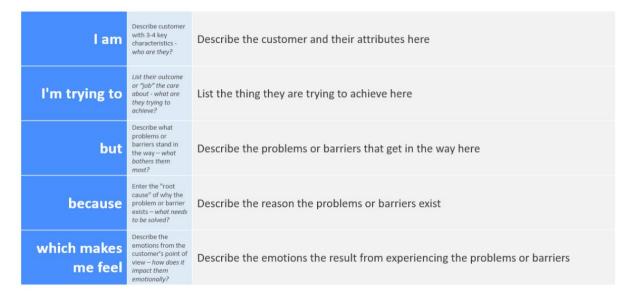
## Ideation Phase Define the Problem Statements

Date	20 September 2022		
Team ID	PNT2022TMID07232		
Project Name	Corporate employee attrition analytics		
Maximum Marks	2 Marks		

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

## **Example:**



Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	CEO	Know about	It is a	We don't	Distressed
		the major	tedious	have a	
		reason for	process	proper tool	
		company's		to analyse	
		attrition		the reason	
PS-2	HR	Make a	I couldn't	There exist	Confused
		healthy work	able to	many	
		environment	find the	problems.	
		by reducing	exact		
		the major	problem		
		problem for			
		attrition			

## **Our Template:**

