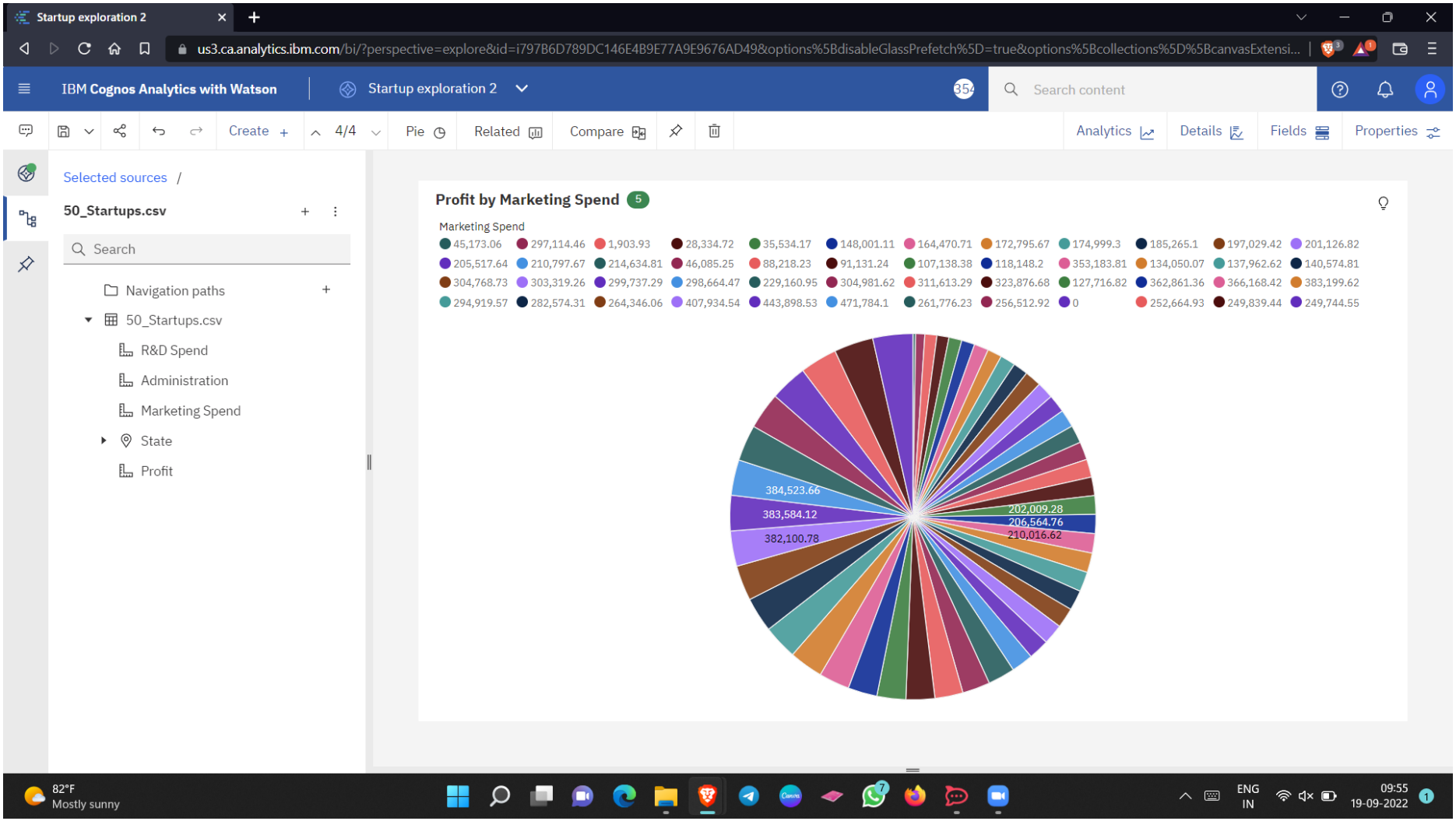
Startup exploration 2
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IBM Cognos Analytics with Watson
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50_Startups.csv
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Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit by Marketing Spend
5
Marketing Spend
45,173.06
297,114.46
1,903.93
28,334.72
35,534.17
148,001.11
164,470.71
172,795.67
174,999.3
185,265.1
197,029.42
201,126.82
205,517.64
210,797.67
214,634.81
46,085.25
88,218.23
91,131.24
107,138.38
118,148.2
353,183.81
134,050.07
137,962.62
140,574.81
304,768.73
303,319.26
299,737.29
298,664.47
229,160.95
304,981.62
311,613.29
323,876.68
127,716.82
362,861.36
366,168.42
383,199.62
294,919.57
282,574.31
264,346.06
407,934.54
443,898.53
471,784.1
261,776.23
256,512.92
0
252,664.93
249,839.44
249,744.55
384,523.66
383,584.12
382,100.78
202,009.28
206,564.76
210,016.62
82°F
Mostly sunny
ENG
IN
09:55
19-09-2022

Startup exploration 2

us3.ca.analytics.ibm.com/bi/?perspective=explore&id=i797B6D789DC146E4B9E77A9E9676AD49&options%5BdisableGlassPrefetch%5D=true&options%5Bcollections%5D%5BcanvasExtensi...

IBM **Cognos Analytics with Watson** | Startup exploration 2

Search content

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50_Startups.csv

Search

- Navigation paths
- 50_Startups.csv
  - R&D Spend
  - Administration
  - Marketing Spend
  - State
  - Profit

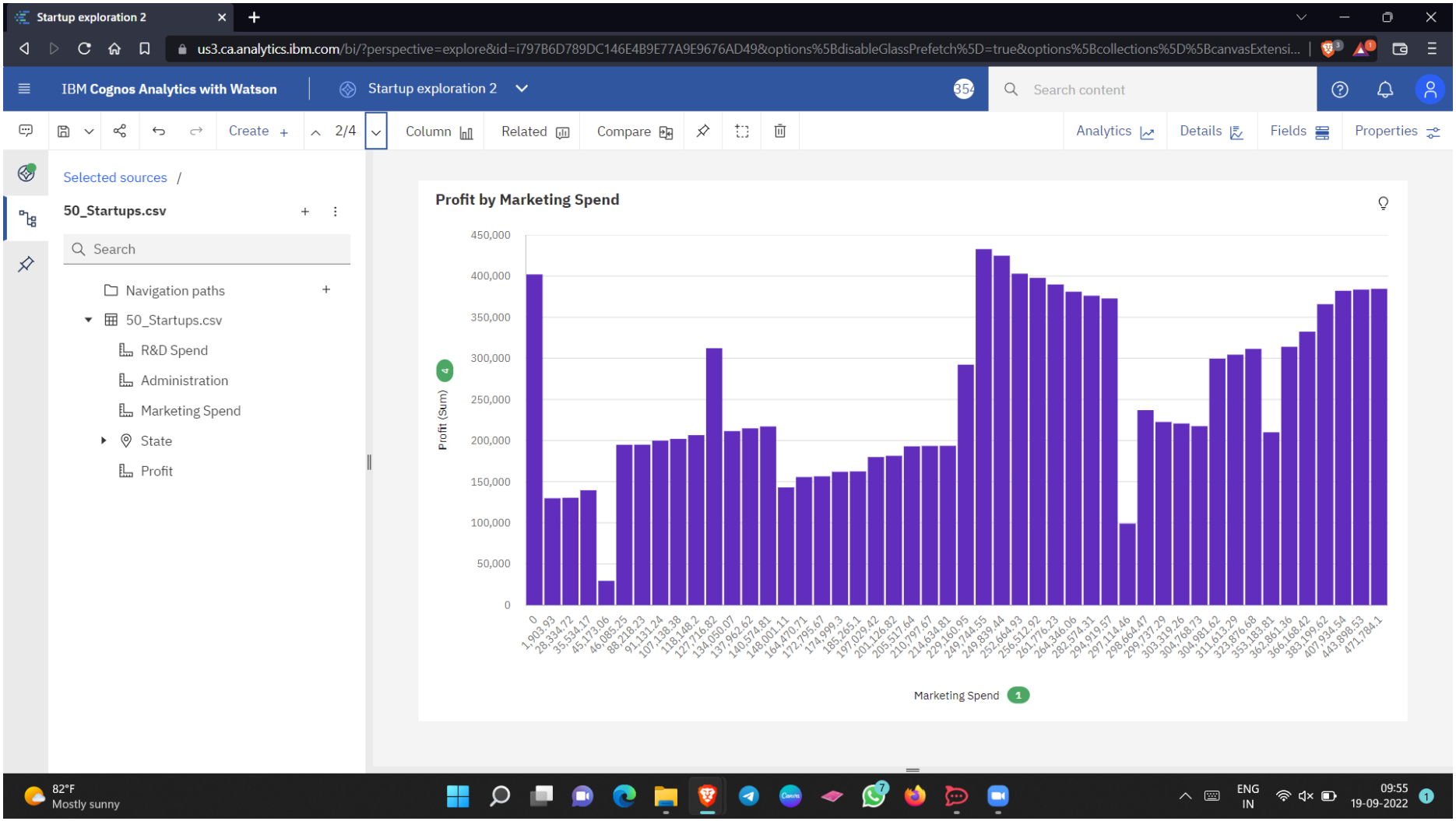
Profit for State 4

	Profit
California	3,841,622.84
Florida	4,021,487.43
New York	4,397,455.81
Summary	**12,260,566.08**

82°F Mostly sunny

ENG IN

09:55 19-09-2022


Startup exploration 2
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IBM Cognos Analytics with Watson
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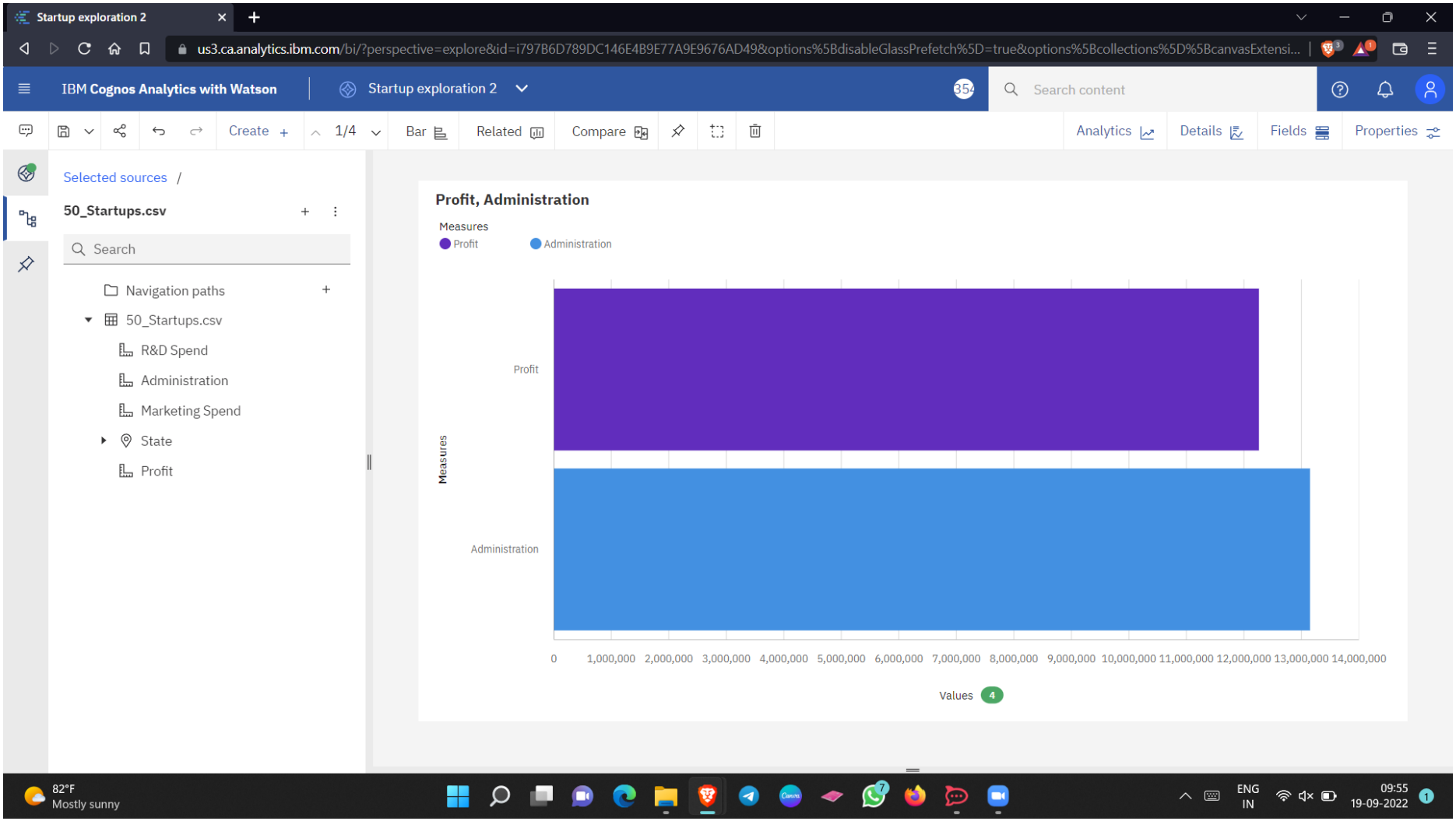
Navigation paths
50_Startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit by Marketing Spend
Profit (Sum)
450,000
400,000
350,000
300,000
250,000
200,000
150,000
100,000
50,000
0
Marketing Spend
82°F
Mostly sunny
ENG
IN
09:55
19-09-2022


Startup exploration 2
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IBM Cognos Analytics with Watson
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Profit
Profit, Administration
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Profit
Administration
Measures
Profit
Administration
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3,000,000
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5,000,000
6,000,000
7,000,000
8,000,000
9,000,000
10,000,000
11,000,000
12,000,000
13,000,000
14,000,000
Values 4
82°F
Mostly sunny
ENG
IN
09:55
19-09-2022