

## Brainstorm & Idea Prioritization Template

Date	16 September 2022
Team ID	PNT2022TMID15737
Project Name	Personal Expense Tracker
Maximum Marks	4 Marks


### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template




# Brainstorm & idea prioritization

Personal Expense Tracker  
(Cloud App Development)

 10 minutes to prepare

 1 hour to collaborate


 2-8 people recommended

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## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

**Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

**Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

C

**Learn how to use the facilitation tools**  
Use the Facilitator Superpowers to run a happy and productive session.


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## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

How might we track expenses of user?

PROBLEM

How might we help user to manage the expenses?

PROBLEM

How do we create analysis that user can understand easily?

PROBLEM

What kind of graphs should we make use of?

PROBLEM

How might we integrate various modes of expenditure into the app?

PROBLEM

How might we alert users about the due dates for various payments?

PROBLEM

How might we help users increase savings?

PROBLEM

How to manage personal transactions?

PROBLEM

How might we calculate taxes?

PROBLEM


How might we manage provident fund?

PROBLEM

How might we track user EMIs

PROBLEM

How might we maintain security of user data?



Need some inspiration?

See a finished version of this template to kickstart your work.

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Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

