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| Define CS, fit into CC | <div><div>1. CUSTOMER SEGMENT</div><div>In research, education purpose, commercial purpose, and sociality purpose</div></div> | <div><div>6. CUSTOMER CONSTRAINTS</div><div>As much as service providers need to cater to the needs of their customers, it is just as important for them to satisfy their customers.</div></div> | <div><div>5. AVAILABLE SOLUTIONS</div><div>Customer can receive the information through internet and updates. User interest news are list out top of the list.</div></div> | Explore AS, differentiate |
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| Focus on J&P, tap into BE, understand RC | <div><div>2. PROBLEMS</div><div>The user can easily read thenews in a single click and it is gives news as audio format .The user can receive messages based on their location.</div></div> | <div><div>9. PROBLEM ROOT CAUSE</div><div>Lot of time is wasting in reading news and some people does not know how to read in such cases they refuse the newspapers.</div></div> | <div><div>7. BEHAVIOUR</div><div>User experience, content performance , Perfect user interface , popularity sharing the news , conversion are optimization , checkout process website accessibility .</div></div> | Focus on J&P, tap into BE, understand RC |
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| Identify strong TR & EM | <div><div>3.ITRIGGERS</div><div>This software is used instead of using news and pictures. This software like as a journalism. .It access the user location and give the related news.</div></div> | <div><div>10.YOUR SOLUTION</div><div>From this application, user get better UI experience, Using certain algorithms to popup the user interest areas.</div></div> | <div><div>8.CHANNELS BEHAVIOUR</div><div>8.1. Online This web application basically depends upon the internet connectivity, because we use the API and database connections through internet or online mode. 8.2. Offline This is not applicable for offline, but also we can save the clips and read in offline mode.</div></div> | Identify strong TR & EM |
| | <div><div>4.EMOTIONS</div><div>Satisfaction ,sometimes anger and both positive and negative responses while designing the application.</div></div> | | | |