Ideation Phase
Brainstorm & Idea Prioritization Template
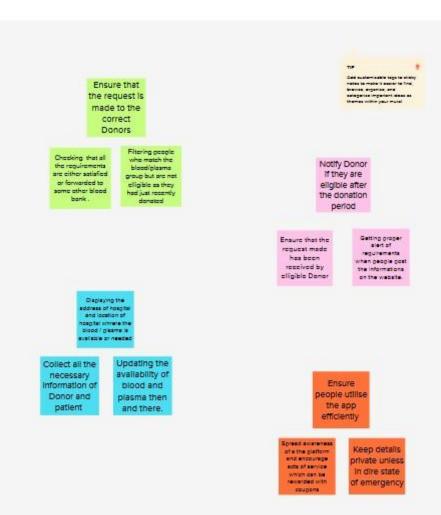
Date	19 September 2022
Team ID	PNT2022TMID07290
Project Name	Plasma Donor Application
Maximum Marks	4 Marks

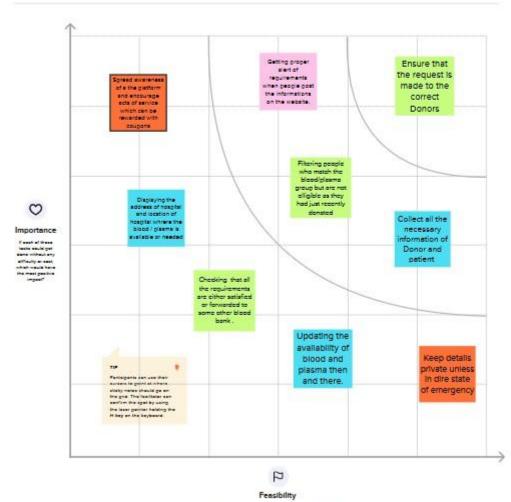## Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2
Group Ideas

⏱ 20 minutes

Ensure that the request is made to the correct Donors

Checking that all the requirements are either satisfied or forwarded to some other blood bank.

Filtering people who match the blood/plasma group but are not eligible as they had just recently donated

TIP
Add customisable tags to sticky notes to make it easier to find, browse, organise, and categorise important ideas as themes within your mural.

Notify Donor if they are eligible after the donation period

Ensure that the request made has been received by eligible Donor

Getting proper alert of requirements when people post the informations on the website.

Displaying the address of hospital and location of hospital where the blood / plasma is available or needed

Collect all the necessary information of Donor and patient

Updating the availability of blood and plasma then and there.

Ensure people utilise the app efficiently

Spread awareness of a the platform and encourage acts of service which can be rewarded with coupons

Keep details private unless in dire state of emergency

Step-3: Idea Prioritization

③
Prioritize

⏱ 20 minutes

Importance
If each of these tasks would get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)