	Phases		Purchasing a device			Downloading the application			Create an account			Choosing the necessary genre		
Phases — High-level steps your user needs to accomplish from start to finish														

	Steps Detailed actions your user has to perform	Make sure we have the required money	Android or IOS	Payment mode	Good internet connectivity	Gmail account or Apple id	Enough storage in thedevice	Login credentials	Mail ID	Different sign-in modes	Prefered Language	Area of interest	International or local

Feelings — What your user might be thinking and feeling at the moment

👍
Excited to have new device	Eager how well this works	Successfully created	Reading based on the interest

👎
Is the device affordable?	What if the space and data is insufficient	Will my information be secured?	Unwanted notifications

Pain points — Problems your user runs into
Is the device affordable?	What if the data and space is efficient	Will my information be secured?	Unwanted notifications

Opportunities — Potential improvements or enhancements to the experience
Regularly checking on newly launched devices	Delete unwanted files and proper wifi	Double check privacy and policy	Follow only the required genre