Emerging Methods for maintaining Hospital Health Care data Empathy map

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- Accessing patient data is much more easier than previous system.
- Really useful project it is developed properly.
- A really exciting project
- This allows to manage patient data more effectively.

What do they HEAR?
what friends say
what boss say
what influencers say

- Patient Data should be safely maintained in hospitals.
- Its highly difficult to manage hospital data
- Patient data should be accessed in a effective way without any glitches.

What do they SEE?
environment
friends
what the market offers

- Helps to diagnose the patient in a effective way.
- Enables user to access the records from any where around the world.
- It notifies patient due date for the vaccine.

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- Data Analytics in clinical setting reduces patient wait in hospitals.
- Users get appointment from the homes where they are .If the couldn't go to the hospital they are interacting with doctors from the home

PAIN
fears
frustrations
obstacles

- Lack of privacy
- Data must be precise in order to be used in data analytics.
- Lack of skilled resources with understanding of data analytics.

GAIN
"wants" / needs
measures of success
obstacles

- Can efficiently access the resources
- Early detection of diseases.
- Prevention of unnecessary doctor visits.
- Most effective sharing of patient data.