Project Design Phase I : Problem Solution Fit
Title : Skill and job Recommender
Team ID : PNT2022TMID07243

Define CS, Fit in CC

1. CUSTOMER SEGMENT(S) CS
Who is your customer?

- People who are seeking employment based on their skillset
- College Graduates/Freshers who are looking for internships and jobs
- Unemployed Peoples who are lookingfor jobs

6. CUSTOMER CONSTRAINT. CC
What constraint prevents your customer from taking action or limiting their choice of solution?

- College graduates have no ideas, abouthow many career options are available
- Internet connectivity
- Hard to find jobs based on the skillset

5. AVAILABLE SOLUTION AS
Which solutions are available to the customer when they face the problem.

- Some find jobs on LinkedIn and other similar social media platforms
- Earlier TV advertisements, newspaper columns were used to find jobs. Due to the growing digital world job recommender websites are used.

Explore AS, Differentiate

Focus on J&P, Tap into BE, Understand RC

2. JOBS-TO-BE-DONE/PROBLEMS J&P
Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; Explore different sides

- Improve the skillset
- Choose the best fit Job
- Profile with safe personal data
- Upskill the knowledge on newer technologies

9. PROBLEM ROOT CAUSE. RC
What is the real reason that the problem exists?

- Due to the increase in the number of graduates year by year ,only fewer job vacancies are available for freshers
- People are unaware of job vacancies and available career options in the market

7. BEHAVIOR BE
What does your customer do to address the problem and get the job done.

- The users first try to analyse their potential and search for jobs based on their requirements on websites/newspapers/advertisements
- When no option is available, Join jobs that their friends are doing

Focus on J&P, Tap into BE, Understand RC

Identify string TR & ME

3. TRIGGERS ER
What triggers customers to act.

- Seeing others getting a job and placed in reputed institute or have a definite plan for their career ahead

4. EMOTIONS: BEFORE/AFTER TM
How do customers feel when they face a problem or a job and afterwards.

Emotions Before	Emotions After
No proper platform to showcase talent	Easy recruitment process
Lack of knowledge on job vacancy	Receive updates on job vacancy

10. YOUR SOLUTION RC

To build a platform that helps freshers and under graduates to get a job or get placed based on their skill sets . Updating the users about the job vacancies based on their interest and location

8. CHANNELS of BEHAVIOR CH

ONLINE :
Able to navigate a suitable job based on their skill sets and requirements.
OFFLINE :
Attend interviews on-site and try and get a job

Identify string TR & ME