

Define CS, fit into CC		CS		CC	
1. CUSTOMER SEGMENT(S)		6. CUSTOMER CONSTRAINTS		5. AVAILABLE SOLUTIONS	
<p>Who is your customer?</p> <ul style="list-style-type: none"><li><input type="checkbox"/> working parents of 0-5 child</li><li><input type="checkbox"/> pre-school, guardians, volunteer</li><li><input type="checkbox"/> Child &amp; Women all age people.</li><li><input type="checkbox"/> It is mainly focused on parents who having a child. Especially, the child in the age of below 18. It is n big deal for parents.</li></ul>		<ul style="list-style-type: none"><li><input type="checkbox"/> Internet connectivity</li><li><input type="checkbox"/> Electricity stability</li><li><input type="checkbox"/> Hardware durability , budget, tempering.</li><li><input type="checkbox"/> Easy Monitoring, Low expensive.</li><li><input type="checkbox"/> The wearable devices better battery life.</li><li><input type="checkbox"/> The parents and child need uninterrupted internet conn</li><li><input type="checkbox"/> The device must contain safety, security and privacy.</li></ul>		<ul style="list-style-type: none"><li><input type="checkbox"/> Availability of different models according requirements</li><li><input type="checkbox"/> Solar charging, concealed placement of t</li><li><input type="checkbox"/> Become a braver and secure themselves.</li><li><input type="checkbox"/> The temperature and pulse sensor are pla</li><li><input type="checkbox"/> to detect the health condition of the child</li><li><input type="checkbox"/> Child GPS tracking system, child safety</li><li><input type="checkbox"/> Once suck constraint the customer facing</li><li><input type="checkbox"/> insufficient in the working once purchase</li></ul>	
2. JOBS-TO-BE-DONE / PROBLEMS		J&P		RC	
<ul style="list-style-type: none"><li><input type="checkbox"/> Tracking the temperature &amp; tracking the heartbeat.</li><li><input type="checkbox"/> Track the current location</li></ul>		9. PROBLEM ROOT CAUSE		7. BEHAVIOUR	
		<ul style="list-style-type: none"><li><input type="checkbox"/> Parents cannot access contact information on child.</li><li><input type="checkbox"/> Children runs away from target place.</li></ul>		<ul style="list-style-type: none"><li><input type="checkbox"/> Find the system which can send the notification</li><li><input type="checkbox"/> crosses the geofence stores the database.</li></ul>	

- This gadget helps to reduce the vulnerability of the kids in harmful situation by sending notification of the children location using IOT.
- The parents are need to secure the children by using some smart device.

- Leave a child alone.

- Easy to use everyone who needs and more precaution also.
- The problem which were forced by the child while using a gadget and parents mobile Bluetooth.

<div>3. TRIGGERS<div>TR</div><div><div><div></div></div><div>Increasing events of kidnapping in recent news a child who hasn't grown will enough to be ensure safety of self .</div><div><div></div></div><div>Make awareness about the product directly to the people.</div><div><div></div></div><div>Posting the product in social media.</div><div><div></div></div><div>Advertisement is the best way to start triggering the people to use our app.</div><div><div></div></div><div>Mobile applications are which is easily reachable for the remote side people</div></div></div>	<div>10. YOUR SOLUTION<div>SL</div><div><div><div></div></div><div>Designing a gadget for protecting the kids and alerting the parents in emergency situations.</div><div><div></div></div><div>Child tracker helps the parent in continuously monitoring the child's location.</div><div><div></div></div><div>They can simply leave their children in parks, schools and create a geofence around the particular location.</div><div><div></div></div><div>The notification will be generated when the child crosses the geofence.</div><div><div></div></div><div>Notifications will be sent according to the child's location to their parents/caretaker.</div><div><div></div></div><div>The entire location data of the child will be stored in the database.</div></div></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE<div><div><div></div></div><div>Apps and add -one can be developed to track the live location of children.</div><div><div></div></div><div>The customer can continuously monitor the database of the child's location in online.</div><div><div></div></div><div>Online self-efficiency does not reduce risk exposure.</div></div><div>8.2 OFFLINE<div><div><div></div></div><div>Sensor and other detectors can be developed.</div><div><div></div></div><div>Parents have to keep their child safety.</div></div></div></div></div>
<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><div><div>BEFORE:<div><div></div></div><div>Frustration ,Indetermination , Insecure.</div></div><div>AFTER:<div><div></div></div><div>Security ,Determination, satisfaction, In control.</div><div><div></div></div><div>Before using the gadget , It is difficulty to watch their children everytime.</div><div><div></div></div><div>After using the gadget, the security is much stronger, so the parent can't panic about their children.</div><div><div></div></div><div>Once they start to use the developed solution they might feel free to focus on their work and also surveillance of their children would happen with dare to any point of time.</div></div></div></div>		