What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

skin disease make the society judgemental

people have psychological depression about their skin.

people will get more stressed by getting skin ulergy.

What do they HEAR?
what friends say
what boss say
what influencers say

Getting the idea about the type of disease that affects our skin

Useful and good to have knowledge about the problem and act accordingly preventing any more harm to the skin and body

Can learn about un-heard or unfamiliar names of the skin problem

A brilliant and effective way to identify the skin problem in absence of a well known skin doctor

Effective way to be self aware and know about the type of disease so that they could act accordingly when it occurs again in near future.

What do they SEE?
environment
friends
what the market offers

These diseases may cause rashes, inflammation, itchiness or other skin changes

Skin disease symptoms vary significantly, depending on what condition you have. Skin changes are not always due to skin diseases

Skin disease treatment may include medications, creams or ointments, or lifestyle changes.

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

Making a model using AI and Machine learning and training the system to identify the type of disease

Comparing the fed image of the affected skin and comparing it with the trained dataset for accurate results for the skin

Help the user get the idea of the disease and treat accordingly refering their doctors and act quickly before bearing the consequence caused by the disease.

Detect any skin disease and make the user aware of it

PAIN
fears
frustrations
obstacles

Some skin diseases tend to leave permanent mark and does not get cured if not treated on time

Acne, blocked skin follicles that lead to oil, bacteria and dead skin buildup in your pores.

They may start losing their hair in small patches which is very painful

NOT using suncream can cause range of problems from skin cancer to hyper pigmentation

GAIN
"wants" / needs
measures of success
obstacles

Completely cured by medication from the affecting skin disease

Learning about the disease that affected the user so that they could act accordingly to cure it

User learn to care for the skin and keep it healthy