

**IDEAION PHASE**  
**DEFINE A PROBLEM STATEMENT**



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a patient who is in need of plasma	get and contact a plasma donor who willing to give.	I can't able to find a suitable plasma donor to meet my blood type criterion.	of having rare blood type, donor's not many available on my surroundings.	worry and depressed about my health.
PS-2	A mother.	get plasma for my son who is a 12year kid.	I am not able to find a suitable donor.	of having long distance from ours place, they could not able to make here.	worry about my kid's health.