

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How does this help the students?



Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Jagadeeshwaran

Give students the clarification in choosing the carrier.

Helps the university.

Anyone can access.

Avoids data redundancy and inconsistency.

Reduces bugs.

Increases Accuracy and Efficiency.

Hema raj

Reduces the time consumption.

Provides 24/7 service.

Solves all the queries.

Very user-friendly.

Reduces efforts in choosing the courses.

Quick access to student records & facilitates by universities.

Karthikeyan

Make easy in admission process.

High accuracy rate.

Easy accessibility of data.

Provide security and privacy.

Reduces manual works.

No more running out of paper application forms.

Jyothi Adithya

Provides better clarity.

Can available anywhere.

Fast, efficient, and reliable.

Chance of occurrence of error is less.

Students will be admitted based on their academic performance.

Opportunities for studying abroad.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

Security

Keeps the user data safety.

Makes the admin data confidential.

Provides security and privacy.

Support

Provides full time services.

Solves any queries.

High level accuracy.

Benefits

Makes admission process easy.

Saves the students time.

Easily accessible.

Helps the students in choosing their carrier.

Accessed from anywhere.

Error and bugs free.

Development

Introduce new admission process.

Provide courses based on academic performance.

Reduction in paper form applications.

Service

Services to both students and university.

Efficient and effective services.

Continuous and break free services.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

