



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Using ML algorithms, the project aims to design and create a spam detection solution for web systems.



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Logapriya

- Recognising phishing attempts
- examine how the website is being used
- Don't provide your details on URLs that are anonymous.
- Install an antivirus app on the device to help against phishing assaults.
- should provide brand protection and domain fraud prevention
- User Friendly

AKSHAIYA

- The software should be used to guide automatically so that it can handle any new security risks.
- Safe and secure
- Knowing how to detect ourselves from being attacked by a phishing scheme
- User information has to be stored safely.
- We can create a model to detect bogus urls.
- Improve the websites' security

Jennifer D

- Considering whether the website is trustworthy
- We need to use caution when visiting any website.
- Files from your computer should be copied to an external hard drive or cloud storage.
- Regular use of social networks
- Increased phishing website detection
- Reliable software

Bala Sundari V

- To ensure that those backups are not linked to your home network
- we have to identify the secure of website
- Phishing emails can take place through instant mess, social, etc, via various channels.
- Eliminates the risk element for cyber threats
- My privacy is protected, right?
- Provides security for private data

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Web phishing is avoided by inspecting the webpage for any potentially hazardous content. That implies that bogus websites may be found, and as a result, phishing assaults can be avoided.

Make an interactive website that may be used to determine whether a website is genuine or phishing

This solution may be used by the E-Bank company to secure every step of the transaction process.

Using a comparison between a valid login page and a phishing web page will make it simple to spot the phishing links.

We must determine the websites' level of security since authentic websites could be more secure than phoney websites.

an authentication app passcode or a security key password

Avoid utilising a personal or corporate email address for any updates or services provided online.

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

Open the template



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

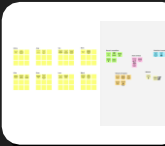


Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

