

**IBM**

**NALAIYA THIRAN**

**PROJECT REPORT**  
**ON WEB PHISHING**  
**DETECTION**

**TEAM ID: PNT2022TMID39346**

**UNIVERSITY COLLEDGE OF**  
**ENGINEERING, PANRUTI**

*Team Members*

**ARTHI R**  
**DIVYA R**  
**SWETHA R**  
**SUGANTHI N**

## **TABLE OF CONTENTS**

### **1. INTRODUCTION**

- a. Project Overview
- b. Purpose

### **2. LITERATURE SURVEY**

- a. Existing problem
- b. References
- c. Problem Statement Definition

### **3. IDEATION & PROPOSED SOLUTION**

- a. Empathy Map Canvas
- b. Ideation & Brainstorming
- c. Proposed Solution
- d. Problem Solution fit

### **4. REQUIREMENT ANALYSIS**

- a. Functional requirement
- b. Non-Functional requirements

### **5. PROJECT DESIGN**

- a. Data Flow Diagrams
- b. Solution & Technical Architecture
- c. User Stories

### **6. PROJECT PLANNING & SCHEDULING**

- a. Sprint Planning & Estimation
- b. Sprint Delivery Schedule
- c. Reports from JIRA

### **7. CODING & SOLUTIONING (Explain the features added in the project along with code)**

- a. Feature 1
- b. Feature 2
- c. Database Schema (if Applicable)

### **8. TESTING**

- a. Test Cases
- b. User Acceptance Testing

### **9. RESULTS**

- a. Performance Metrics

### **10. ADVANTAGES & DISADVANTAGES**

### **11. CONCLUSION**

### **12. FUTURE SCOPE**

### **13. APPENDIX**

Source Code

GitHub & Project Demo Link

## **ABSTRACT**

Phishing is the most commonly used social engineering and cyber attack. Through such attacks, the phisher targets naive online users by tricking them into revealing confidential information, with the purpose of using it fraudulently. In order to avoid getting phished, Users should have awareness of phishing websites. Have a blacklist of phishing websites which requires the knowledge of website being detected as phishing. Detect them in their early appearance, using machine learning and deep neural network algorithms. Of the above three, the machine learning based method is proven to be most effective than the other methods. A phishing website is a common social engineering method that mimics trustful uniform resource locators (URLs) and webpages. The objective of this project is to train machine learning models and deep neural nets on the dataset created to predict phishing websites. Both phishing and benign URLs of websites are gathered to form a dataset and from them required URL and website content-based features are extracted. The performance level of each model is measured and compared.

**Keywords:** Deep learning, Machine learning, Phishing website attack, Phishing website detection, Anti-phishing website, Legitimate website , Phishing website datasets, Phishing website features.

## **PRE-REQUISITES**

**TOOLS : JUPITER NOTEBOOK**

**OPERATING SYSTEM : WINDOWS 11**

**LANGUAGE : PYTHON**

## **INSTALLING LIBRARIES**

In this first step, we have to import the most common libraries used in python for machine learning such as

1. Pandas
2. Numpy
3. Seaborn      Matplotlib

## **IMPORTING DATA**

In this project, we have used the url pre processed data.

## **CHAPTER 1**

### **INTRODUCTION**

Phishing imitates the characteristics and alternatives of emails and makes it appear similar due to the fact the original one. It seems nearly like that of the legitimate supply. The consumer thinks that this e-mail has come back from a real employer or a corporation. This makes the consumer to forcefully visit the phishing internet site thru the hyperlinks given inside the phishing email. These phishing web sites region unit created to mock the seams of an ingenious website. The phishers force person to inventory up the non- public info via giving baleful messages or validate account messages etc. so that they inventory up the preferred data which might be utilized by them to misuse it. They devise things such as the user isn't always left with the other choice but to go to their spoofed web site. Phishing is the most hazardous criminal physical activities in the cyber region. Since the maximum of the customers logs on to get admission to the services supplied with the aid of government and financial establishments, there has been a significant boom in phishing attacks for the beyond few years. Phishers commenced to earn cash and that they try this as a thriving business.

Phishing may be law-breaking, the explanation behind the phishers doing this crime is that it is terribly trustworthy to try to do this, it doesn't value something and it effective. The phishing will truly get entry to the e-mail identity of somebody it's terribly sincere to are looking for out the email identification currently every day and you will send an email to every person is freely offered throughout the globe. These attacker's vicinity terribly much less price and electricity to urge valuable know-how quick and truly. The phishing frauds effects malware infections, statistics loss, fraud, etc. information at some stage.

in which those cyber criminals have an interest is that the crucial data of a user similar to the password, OTP, credit/ debit card numbers CVV, sensitive know- how associated with business, medical understanding, confidential information, etc commonly these criminals conjointly acquire data which may provide them directly get admission to do the social media account their emails.

There are a number of users who purchase products online and make payments through e-banking. There are e-banking websites that ask users to provide sensitive data such as username, password & credit card details, etc., often for malicious reasons. This type of e-banking website is known as a phishing website. Web service is one of the key communications software services for the Internet. Web phishing is one of many security threats to web services on the Internet.

## **1.1 PROJECT OVERVIEW**

1. To develop a novel approach to detect malicious URL and alert users.
2. To apply ML techniques in the proposed approach in order to analyze the real time URLs and produce effective results.
3. To implement the concept of RNN, which is a familiar ML technique that has the capability to handle huge amount of data.

## **1.2 PURPOSE**

1. To develop an unsupervised deep learning method to generate insight from a URL.

The study can be extended in order to generate an outcome for a larger network and protect the privacy of an individual.

## CHAPTER 2

### LITERATURE SURVEY

**PAPER 2.1:** PHISH-SAFE: URL Features-Based Phishing Detection System Using Machine Learning.

**Authors:** Ankit Kumar Jain & B.B. Gupta

**Abstract:** Today, phishing is one of the most serious cyber-security threat in which attackers steal sensitive information such as personal identification number (PIN), credit card details, login, password, etc., from Internet users. In this paper, we proposed a machine learning based anti-phishing system (i.e., named as PHISH-SAFE) based on Uniform Resource Locator (URL) features. To evaluate the performance of our proposed system, we have taken 14 features from URL to detect a website as a phishing or non-phishing. The proposed system is trained using more than 33,000 phishing and legitimate URLs with SVM and Naïve Bayes classifiers.

Our experiment results show more than 90% accuracy in detecting phishing websites using SVM classifier.

**PAPER 2.2:** Detection of URL based phishing attacks using machine learning

**Authors:** Ms. Sophiya. Shikalgar, Dr. S. D. Sawarkar, Mrs. Swati Narwane

**Abstract:**

A fraud effort to get sensitive and personal information like password, username, and bank details like credit / debit card details by masking as a reliable organization in electronic communication. It most of the time redirects the users to similar looking website as legitimate website. The phishing website will appear same as the legitimate website and directs the user to a page to enter personal details of the user on the fake website. The system administration is very important these days as any failure can be detected and solved instantly. The system administration also need to define rules and set firewall settings to avoid phishing attacks through URL. Researchers have been studying various machine

learning algorithm in lines to predict and avoid phishing attacks. Through machine learning algorithms one can improve the accuracy of the prediction. The machine learning, no one algorithm works best for every problem, and it's especially relevant for supervised learning. Using a single machine learning algorithm will give us good accuracy to predict the phishing attacks but to get better accuracy we need something more. The proposed system predicts the URL based phishing attacks with maximum accuracy. We shall talk about various machine learning, the algorithm which can help in decision making and prediction. We shall use more than one algorithm to get better accuracy of prediction. The algorithms namely the Naive Bayes and Random forest are used in the proposed system to detect URL based phishing attacks. The hybrid algorithm approach by combining

**PAPER 2.3: An Ideal Approach for Detection and Prevention of Phishing Attacks**

**Authors:** Narendra.M & Chaithali shah **Abstract:**

In this paper, we propose a phishing detection and prevention approach combining URL-based and Webpage similarity based detection. URL-based phishing detection involves extraction of actual URL (to which the website is actually directed) and the visual URL (which is visible to the user). LinkGuard Algorithm is used to analyze the two URLs and finally depending on the result produced by the algorithm the procedure proceeds to the next phase. If phishing is not detected or Phishing possibility is predicted in URL-based detection, the algorithm proceeds to the visual similarity based detection. A novel technique to visually compare a suspicious page with the legitimate one is presented.

**PAPER 2.4: Phishing website detection based on effective machine learning approach** **Authors:** Lokesh.G & Gowtham.B **Abstract:**

Phishing a form of cyber-attack, which has an adverse effect on people where the user is directed to fake websites and duped to reveal their sensitive and personal information which includes passwords of accounts, bank details, atm pin-card details etc. Hence protecting



sensitive information from malwares or web phishing is difficult. Machine learning is a study of data analysis and scientific study of algorithms, which has shown results in recent times in opposing phishing pages when distinguished with visualization, legal solutions, including awareness workshops and classic anti-phishing approaches. This paper examines the applicability of ML techniques in identifying phishing attacks and report their positives and negatives. In specific, there are many ML algorithms that have been explored to declare the appropriate choice that serve as anti-phishing tools. We have designed a Phishing Classification system which extracts features that are meant to defeat common phishing detection approaches. We also make use of numeric representation along with the comparative study of classical machine learning techniques like Random Forest, K nearest neighbours, Decision Tree, Linear SVC classifier, One class SVM classifier and wrapper-based features selection which contains the metadata of URLs and use the information to determine if a website is legitimate or not.

**PAPER 2.5:** Machine Learning and Deep Learning Based Phishing Websites Detection: The Current Gaps and Next Directions **Authors:** Kibreab Adane & Berhanu Beyene

### **Abstract:**

There are many phishing websites detection techniques in literature, namely white-listing, black-listing, visual-similarity, heuristic-based, and others. However, detecting zero-hour or newly designed phishing website attacks is an inherent property of machine learning and deep learning techniques. By considering a promising solution of machine learning and deep learning techniques, researchers have made a great deal of effort to tackle the this

problem, which persists due to attackers constantly devising novel strategies to exploit vulnerability or gaps in existing anti-phishing measures. In this study, an extensive effort has been made to rigorously review recent studies focusing on Machine Learning and Deep Learning Based Phishing Websites Detection to excavate the root cause of the aforementioned problems and offer suitable solutions. The study followed the significant criterion to search, download, and screen relevant studies, then to evaluate criterion-based selected studies. The findings show that significant research gaps are available in the rigorously reviewed studies. These gaps are mainly related to imbalanced dataset usage, improper selection of dataset source(s), the unjustified reason for using specific train-test dataset split ratio, scientific disputes on website features inclusion and exclusion, lack of universal consensus on phishing website lifespans and on what is defining a small dataset size, and run-time analysis issues.

**PAPER 2.6:** Detection of phishing websites using an efficient feature-based machine learning framework.

**Authors:** Royhu Srinivas rao & sathvik

**Abstract:** In this paper, we propose a novel classification model, based on heuristic features that are extracted from URL, source code, and third-party services to overcome the disadvantages of existing anti-phishing techniques. Our model has been evaluated using eight different machine learning algorithms and out of which, the Random Forest (RF) algorithm performed the best with an accuracy of 99.31%. The experiments were repeated with different (orthogonal and oblique) random forest classifiers to find the best classifier for the phishing website detection. Principal component analysis Random Forest (PCA-RF) performed the best out of all oblique Random Forests (oRFs) with an accuracy of 99.55%. We have also tested our model with the third-party-based features and without third-party-based features to determine the effectiveness of third-party services in the classification of suspicious websites. We also compared our results with the baseline models (CANTINA and CANTINA+). Our proposed technique outperformed these methods and also detected zero-day.

## CHAPTER 3

### 3.1 EXISTING PROBLEM

In this technological era, the Internet has made its way to become an inevitable part of our lives. It leads to many convenient experiences in our lives regarding communication, entertainment, education, shopping and so on. As we progress into online life, criminals view the Internet as an opportunity to transfer their physical crimes into a virtual environment. The Internet not only provides convenience in various aspects but also has its downsides, for example, the anonymity that the Internet provides to its users. Presently, many types of crimes have been conducted online. Hence, the main focus of our research is phishing. Phishing is a type of cybercrime where the targets are lured or tricked into giving up sensitive information, such as Social Security Number personal identifiable information and passwords. This obtainment of such information is done fraudulently. Given that phishing is a very broad topic, we have decided that this research should specifically focus on phishing websites.

Rao et al. [1] proposed a novel classification approach that use heuristic-based feature extraction approach. In this, they have classified extracted features into three categories such as URL Obfuscation features, Third-Party-based features, Hyperlink-based features. Moreover, proposed technique gives 99.55% accuracy. Drawback of this is that as this model uses third party features, classification of website dependent on speed of third-party services. Also this model is purely depends on the quality and quantity of the training set and Broken links feature extraction has a Volume 3.

Chunlin et al. [2] proposed approach that primarily focus on character frequency features. In this they have combined statistical analysis of URL with machine learning technique to get result that is more accurate for classification of malicious URLs. Also they have compared six machine-learning algorithms to verify the effectiveness of proposed algorithm which gives 99.7% precision with false positive rate less than 0.4%. Sudhanshu et al. [3] used association data mining approach. They have proposed rule based classification technique for phishing website detection. They have concluded that association classification algorithm is better

than any other algorithms because of their simple rule transformation. They achieved 92.67% accuracy by extracting 16 features but this is not up to mark so proposed algorithm can be enhanced for efficient detection rate.

M. Amaad et al.[4] presented a hybrid model for classification of phishing website. In this paper, proposed model carried out in two phase. In phase 1,they individually perform classification techniques, and select the best three models based on high accuracy and other performance criteria. While in phase 2, they further combined each individual model with best three model and makes hybrid model that gives better accuracy than individual model. They achieved 97.75% accuracy on testing dataset. There is limitation of this model that it requires more time to build hybrid model.

Hossein et al.[5] developed an open-source framework known as “Fresh-Phish”. For phishing websites, machine-learning data can be created using this framework. In this, they have used reduced features set and using python for building query .They build a large labelled dataset and analyse several machine-learning classifiers against this dataset .Analysis of this gives very good accuracy using machine-learning classifiers. These analyses how long time it takes to train the model.

Gupta et al. [6] proposed a novel anti phishing approach that extracts features from client-side only. Proposed approach is fast and reliable as it is not dependent on third party but it extracts features only from URL and source code. In this paper, they have achieved 99.09% of overall detection accuracy for phishing website. This paper have concluded that this approach has limitation as it can detect webpage written in HTML .Non-HTML webpage cannot detect by this approach.

Bhagyashree et al.[7] proposed a feature based approach to classify URLs as phishing and nonphishing. Various features this approach uses are lexical features, WHOIS features, Page Rank and Alexa rank and Phish Tank-based features for disguising phishing and non-phishing website. In this paper, web-mining classification is used. Mustafa et al.[8] developed safer framework for detecting phishing website. They have extracted URL features of website and using subset based selection technique to obtain better accuracy .In this paper, author evaluated

CFS subset based and content based subset selection methods And Machine learning algorithms are used for classification purpose.

Priyanka et al.[9] proposed novel approach by combining two or more algorithms. In this paper ,author has implemented two algorithm Adaline and Backpropion along with SVM for getting good detection rate and classification purpose.

Pradeepthi et al.[10] In this paper ,Author studied different classification algorithm and concluded that tree-based classifier are best and gives better accuracy for phishing URL detection. Also Author uses various Volume 3, Issue 7, September-October-2018 | [http:// ijsrcseit.com](http://ijsrcseit.com) Purvi Pujara et al. Int J S Res CSE & IT. 2018 September-October-2018; 3(7) : 395-399 398 features such as lexical features, URL based feature, network based features and domain based feature.

Luong et al. [11] proposed new technique to detect phishing website. In proposed method, Author used six heuristics that are primary domain, sub domain, path domain, page rank, and alexa rank, alexa reputation whose weight and values are evaluated. This approach gives 97 % accuracy but still improvement can be done by enhancing more heuristics.

Ahmad et al.[12] proposed three new features to improve accuracy rate for phishing website detection. In this paper, Author used both type of features as commonly known and new features for classification of phishing and non-phishing site. At the end author has concluded this work can be enhanced by using this novel features with decision tree machine learning classifiers.

## 2.2 REFERENCES

1. Routhu Srinivasa Rao<sup>1</sup> , Alwyn Roshan Pais :Detection of phishing websites using an efficient feature-based machine learning framework :In Springer 2018. Volume 3, Issue 7, September-october-2018 | [http:// ijsrcseit.com](http://ijsrcseit.com) Purvi Pujara et al. Int J S Res CSE & IT. 2018 September-October-2018; 3(7) : 395-399 399
2. Chunlin Liu, Bo Lang : Finding effective classifier for malicious URL detection : InACM,2018
3. Sudhanshu Gautam, Kritika Rani and Bansidhar Joshi : Detecting Phishing Websites Using Rule-Based Classification Algorithm: A Comparison : In Springer,2018.
4. M. Amaad Ul Haq Tahir, Sohail Asghar, Ayesha Zafar, Saira Gillani : A Hybrid Model to Detect Phishing-Sites using Supervised Learning Algorithms :In International Conference on Computational Science and Computational Intelligence IEEE ,2016.
5. Hossein Shirazi, Kyle Haefner, Indrakshi Ray: Fresh-Phish: A Framework for Auto-Detection of Phishing Websites: In (International Conference on Information Reuse and Integration (IRI)) IEEE,2017.
6. Ankit Kumar Jain, B. B. Gupta : Towards detection of phishing websites on client-side using machine learning based approach :In Springer Science+Business Media, LLC, part of Springer Nature 2017
7. Bhagyashree E. Sananse, Tanuja K. Sarode : Phishing URL Detection: A Machine Learning and Web Mining-based Approach : In International Journal of ComputerApplications,2015
8. Mustafa AYDIN, Nazife BAYKAL : Feature Extraction and Classification Phishing Websites Based on URL : IEEE,2015
9. Priyanka Singh, Yogendra P.S. Maravi, Sanjeev Sharma : Phishing Websites Detection through Supervised Learning Networks : In IEEE,2015
10. Pradeepthi. K V and Kannan. A: Performance Study of Classification Techniques for Phishing URL Detection: In 2014 Sixth International Conference on Advanced Computing(ICoAC) IEEE,2014
11. Luong Anh Tuan Nguyen<sup>†</sup>, Ba Lam To<sup>†</sup> ,Huu Khuong Nguyen<sup>†</sup> and Minh Hoang Nguyen : Detecting Phishing Web sites: A Heuristic URL-Based Approach: In The

2013

International Conference on Advanced Technologies for Communications (ATC'13)

12. Ahmad Abunadi, Anazida Zainal ,Oluwatobi Akanb: Feature Extraction Process: A Phishing Detection Approach :In IEEE,2013.
13. Rami M. Mohammad, Fadi Thabtah, Lee McCluskey: An Assessment of Features Related to Phishing Websites using an Automated Technique:In The 7th International Conference for Internet Technology and Secured Transactions,IEEE,2012

Mohammad et al. [13] proposed model that automatically extracts important features for phishing website detection without requiring any human intervention. Author has concluded in this paper that the process of extracting feature by their tool is much faster and reliable than any manual extraction

### **2.3 PROBLEM STATEMENT DEFENETION**

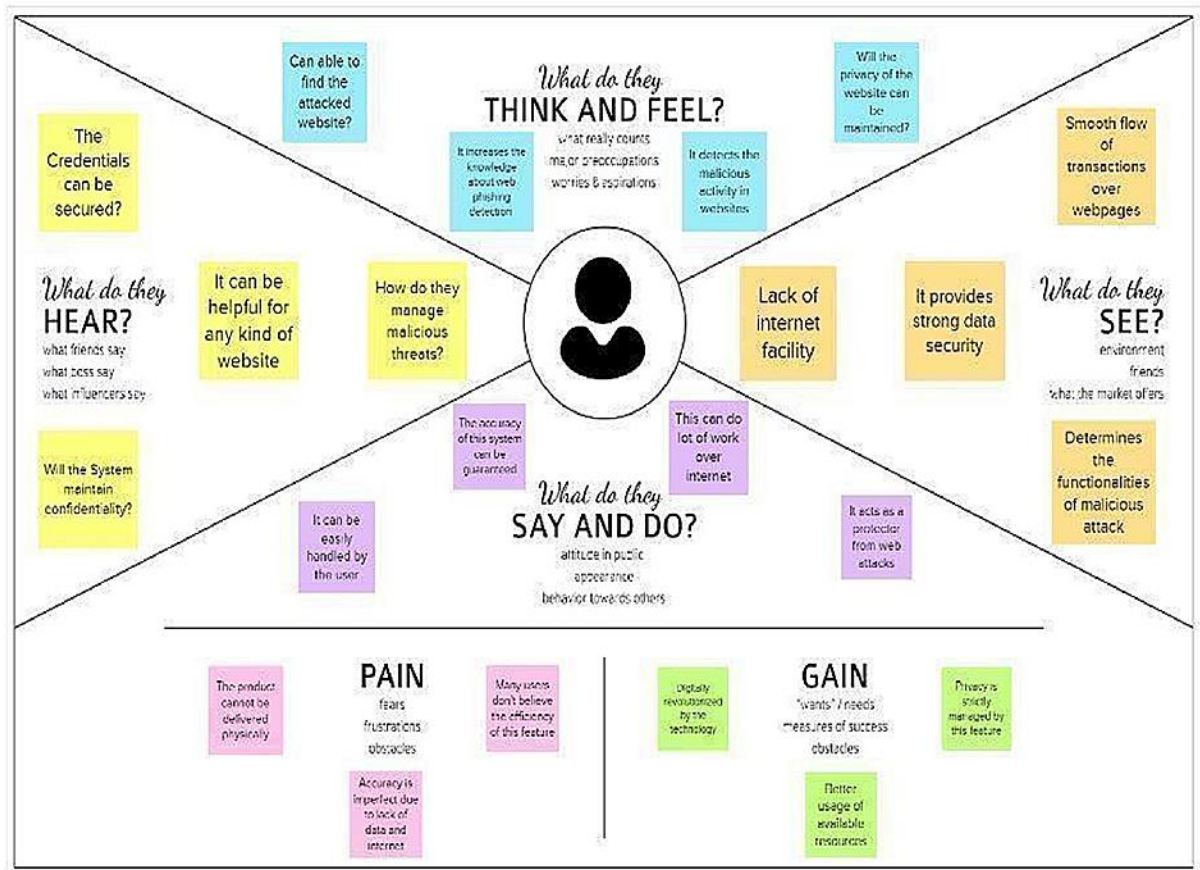
In order to detect and predict e-banking phishing websites, we proposed an intelligent, flexible and effective system that is based on using classification algorithms. We implemented classification algorithms and techniques to extract the phishing datasets criteria to classify their legitimacy. The e-banking phishing website can be detected based on some important characteristics like URL and domain identity, and security and encryption criteria in the final phishing detection rate. Once a user makes a transaction online when he makes payment through an e-banking website our system will use a data mining algorithm to detect whether the e-banking website is a phishing website or not.

Internet has dominated the world by dragging half of the world's population exponentially into the cyber world. With the booming of internet transactions, cybercrimes rapidly increased and with anonymity presented by the internet, Hackers attempt to trap the end-users through various forms such as phishing, SQL injection, malware, man-in-the-middle, domain system tunnelling, ransomware, web trojan, and so on. Among all these attacks, phishing reports to be the most deceiving attack. Our main aim of this paper is classification of a phishing website with the aid of various machine learning techniques to achieve maximum accuracy and concise model

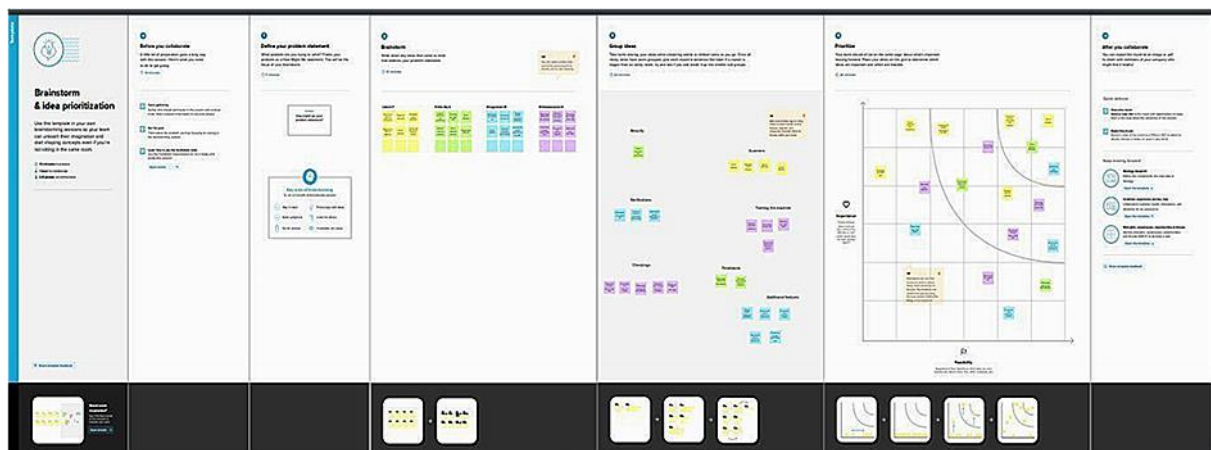
## CHAPTER 3

### IDEATION & PROPOSED SOLUTION

#### 3.1 Empathy Map Canvas



#### 3.2 Ideation & Brainstorming





### 3.3 Proposed Solution

| S.No | Parameter                                   | Description   |
|------|---|---|
| 1.   | Problem Statement<br>(Problem to be solved) | <ol style="list-style-type: none"><li>1. Web phishing aims to steal private information, such as usernames, passwords, and credit card details, by way of impersonating a legitimate entity.</li><li>2. It will lead to information disclosure and property damage.</li><li>3. Large organizations may get trapped in different kinds of scams.</li></ol> |
| 2.   | Idea / Solution description                 | <p>In order to detect and predict e-banking phishing websites, we proposed an intelligent, flexible and effective system that is based on using classification algorithms. We implemented classification algorithms and techniques to extract the phishing datasets criteria to classify their legitimacy.</p>  |

|    |                      |   |
|----|----------------------|---|
| 3. | Novelty / Uniqueness | The e-banking phishing website can be detected based on some important characteristics like URL and domain identity, and security and encryption criteria in the final phishing detection rate. Once a user makes a transaction online when he makes payment through an e-banking website our system will use a data mining algorithm to detect whether the e-banking website is a phishing website or not. |
|    |                      |   |

|    |                                       |   |
|----|---------------------------------------|---|
| 4. | Social Impact / Customer Satisfaction | The feasibility of implementing this idea is moderate neither easy nor tough because the system needs to satisfy the basic requirements of the customer as well as it should act as a bridge towards achieving high accuracy on   |
| 5. | Business Model (Revenue Model)        | People buy subscription annually, to protect their files both locally and at remote location with the help of our cloud integrated flask app for web phishing detection.  |
| 6. | Scalability of the Solution           | By implementing this system, the people can efficiently and effectively gain knowledge about the web phishing techniques and ways to eradicate them by detection. This system can also be integrated with the future technologies |

### 3.4 Problem Solution

| Problem-Solution fit canvas 2.0  |   |  | Purpose / Vision   |   |
|--|---|--|--|---|
| Define CS, fit into CC   | <b>1. CUSTOMER SEGMENT(S)</b><br><small>Who is your customer?</small><br><small>(i.e. working parents of 0-3 y.o. kids)</small><br><br>Ecommerce Consumers  | <b>6. CUSTOMER CONSTRAINTS</b><br><small>What constraints prevent your customers from taking action or limit their choices of solutions? (i.e. spending power, budget, no cash, network connection, available devices)</small><br><br><ul style="list-style-type: none"> <li>✓ Lack of awareness</li> <li>✓ Untraceable scam websites</li> <li>✓ Cloned websites</li> </ul>  | <b>5. AVAILABLE SOLUTIONS</b><br><small>Which solutions are available to the customers when they face the problem? (i.e. need to get the job done) (what have they tried in the past)? (what pros &amp; cons do these solutions have)? (i.e. pen and paper is an alternative to Social networking)</small><br><br><ul style="list-style-type: none"> <li>✓ Existing web phishing detection websites</li> <li>✓ Word of Mouth</li> <li>✓ News coverage</li> <li>✓ Social Media</li> </ul> | Explore AS differentiator               |
|  | <b>2. JOBS-TO-BE-DONE / PROBLEMS</b><br><small>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one, explore different jobs</small><br><br><ul style="list-style-type: none"> <li>✓ Authentication of websites</li> <li>✓ Prevention of scams</li> </ul>   | <b>9. PROBLEM ROOT CAUSE</b><br><small>What is the real reason that the problem occurs? What is the back story behind the need to do this job? (i.e. customers have to do it because of the change in regulations)</small><br><br><ul style="list-style-type: none"> <li>✓ Greedy Scammers</li> <li>✓ Lack of awareness from customers</li> </ul>  | <b>7. BEHAVIOUR</b><br><small>What does your customer do to address the problem and get the job done? (i.e. directly related, find the right solar panel installer, calculate usage and benefits, indirectly associated, customers spend less time on volunteer work (i.e. Greenpeace))</small><br><br><ul style="list-style-type: none"> <li>✓ Contacting Cybersecurity</li> <li>✓ Researching about website</li> <li>✓ Web community helpline</li> <li>✓ Reporting the site</li> </ul> | Focus on AS, fit into CC, understand RC |
| <b>3. TRIGGERS</b><br><small>What triggers customers to act? (i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news)</small><br><ul style="list-style-type: none"> <li>✓ Reading about the E-Banking scams</li> <li>✓ Social Media</li> <li>✓ Past experiences</li> </ul>                           | <b>10. YOUR SOLUTION</b><br><small>If you are working on an existing business, write down your current solution first, fit it in the canvas and check how much it fits reality. If you are working on a new business proposition, skip step 3 (black) until you fit in the canvas and come up with a solution that fits within customer limitations, address a problem and matches customer behaviour.</small><br><br>Verifies the genuineness of E-Banking websites/ Gateway | <b>8. CHANNELS of BEHAVIOUR</b><br><b>8.1 ONLINE</b><br><small>What kind of actions do customers take online? Extract online channels from #7</small><br><ul style="list-style-type: none"> <li>✓ Researching website</li> <li>✓ Reporting the site</li> </ul><br><b>8.2 OFFLINE</b><br><small>What kind of actions do customers take off-line? Extract offline channels from #7 and use them for customer segmentation.</small><br><ul style="list-style-type: none"> <li>✓ Filing complaint with Bank</li> <li>✓ Contacting Cybersecurity</li> </ul> | Extract online & offline CH of AS  |   |
| <b>4. EMOTIONS, BEFORE / AFTER</b><br><small>How do customers feel when they face a problem or a job and afterwards? (i.e. fear, insecure &gt; confident, in control) - use it in your communication strategy &amp; design.</small><br><ul style="list-style-type: none"> <li>✓ Insecure &gt; Secure</li> <li>✓ Suspicious &gt; Trustworthy</li> </ul> |   |  |  |   |

Problem-Solution fit canvas is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License  
 Created by Dana Negreanu / Amaltama.com

**AMALTAMA**

## CHAPTER 4

### REQUIREMENT ANALYSIS

#### 4.1 Functional Requirements

Following are the functional requirements of the proposed solution

| FR No. | Functional Requirement (Epic) | Sub Requirement (Story / Sub-Task)   |
|--------|-------------------------------|--|
| FR-1   | Verifying input               | User inputs an URL (Uniform Resource Locator) innecessary field to check its validation.   |
| FR-2   | Website Evaluation            | Model evaluates the website using Blacklist and Whitelist approach   |
| FR-3   | Extraction and Prediction     | It retrieves features based on heuristics and visual similarities. The URL is predicted by the model using Machine Learning methods such as Logistic Regressionand KNN.                    |
| FR-4   | Real Time monitoring          | <p>The use of Extension plugin should provide a warningpop-up when they visit a website that is phished.</p> <p>Extension plugin will have the capability to also detectlatest and new</p> |

|      |                |   |
|------|----------------|---|
|      |                | phishing websites   |
| FR-5 | Authentication | Authentication assures secure site, secure processes and enterprise information security. |

## 4.2 Non-functional Requirements:

Following are the non-functional requirements of the proposed solution

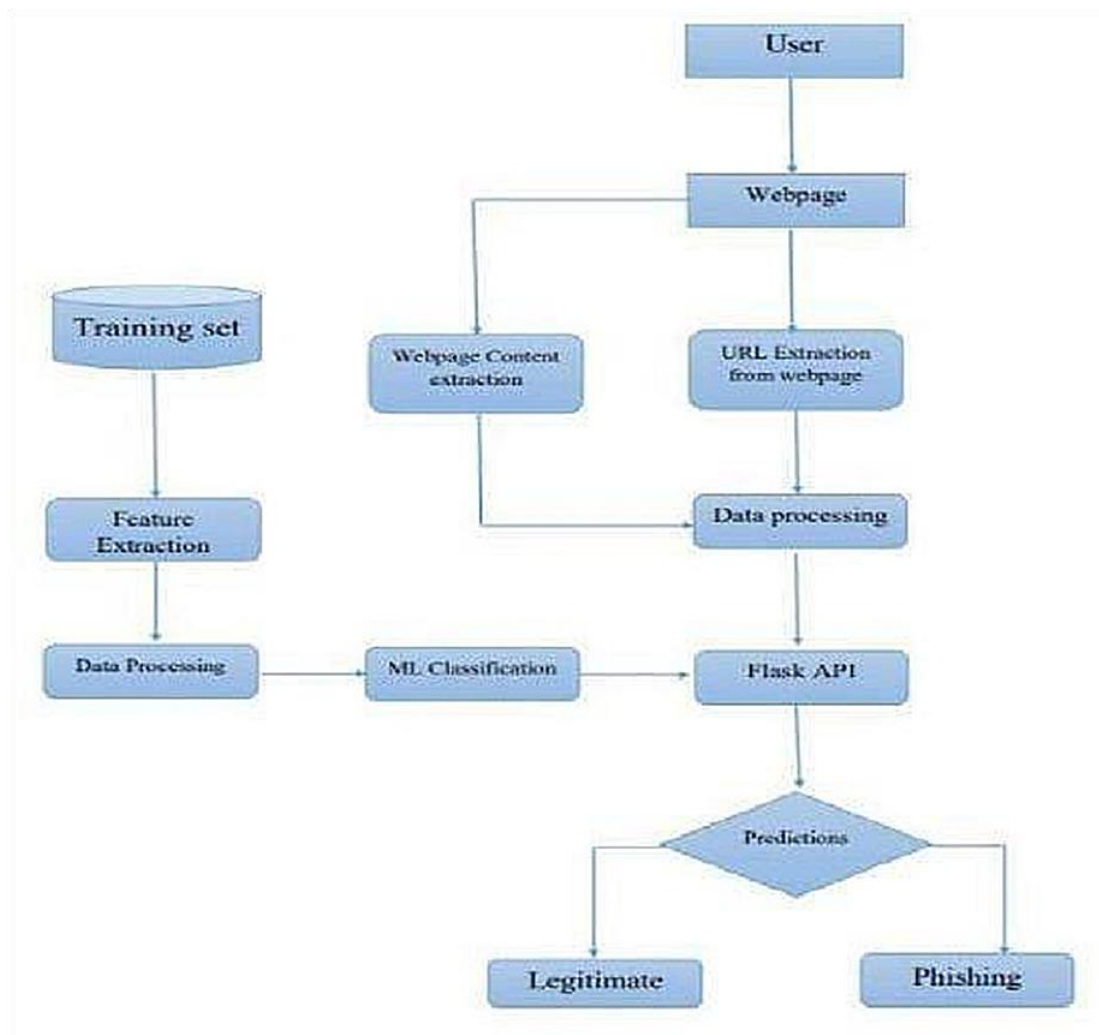
| FR No. | Non-Functional Requirement | Description   |
|--------|----------------------------|---|
| NFR-1  | Usability                  | Analysis of consumers' product usability in the design process with user experience as the core may certainly help designers better grasp users' prospective demands in web phishing detection, behaviour, and experience.  |
| NFR-2  | Security                   | It guarantees that any data included within the system or its components will be safe from malware threats or unauthorised access. If you wish to prevent unauthorised access to the admin panel, describe the login flow and different user roles as system behaviour or user actions. |
|        |                            | It specifies the likelihood   |

|       |                     |  |
|-------|---------------------|--|
| NFR-3 | <b>Reliability</b>  | that the system or its component will operate without failure for a specified amount of time under prescribed conditions.  |
| NFR-4 | <b>Performance</b>  | It is concerned with a measurement of the system's reaction time under various load circumstances.   |
| NFR-5 | <b>Availability</b> | It represents the likelihood that a user will be able to access the system at a certain moment in time. While it can be represented as an expected proportion of successful requests, it can also be defined as a percentage of time the system is operational within a certain time period. |
| NFR-6 | <b>Scalability</b>  | It has access to the highest workloads that will allow the system to satisfy the performance criteria. There are two techniques to enable the system to grow as workloads increase: Vertical and horizontal scaling.   |

## PROJECT DESIGN

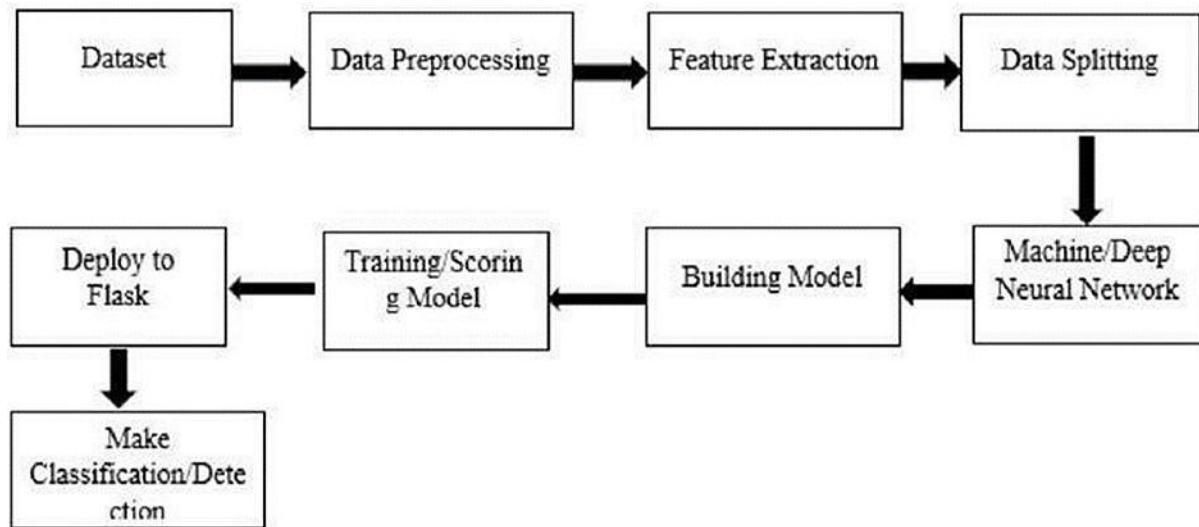
### 5.1 Data Flow Diagrams:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.



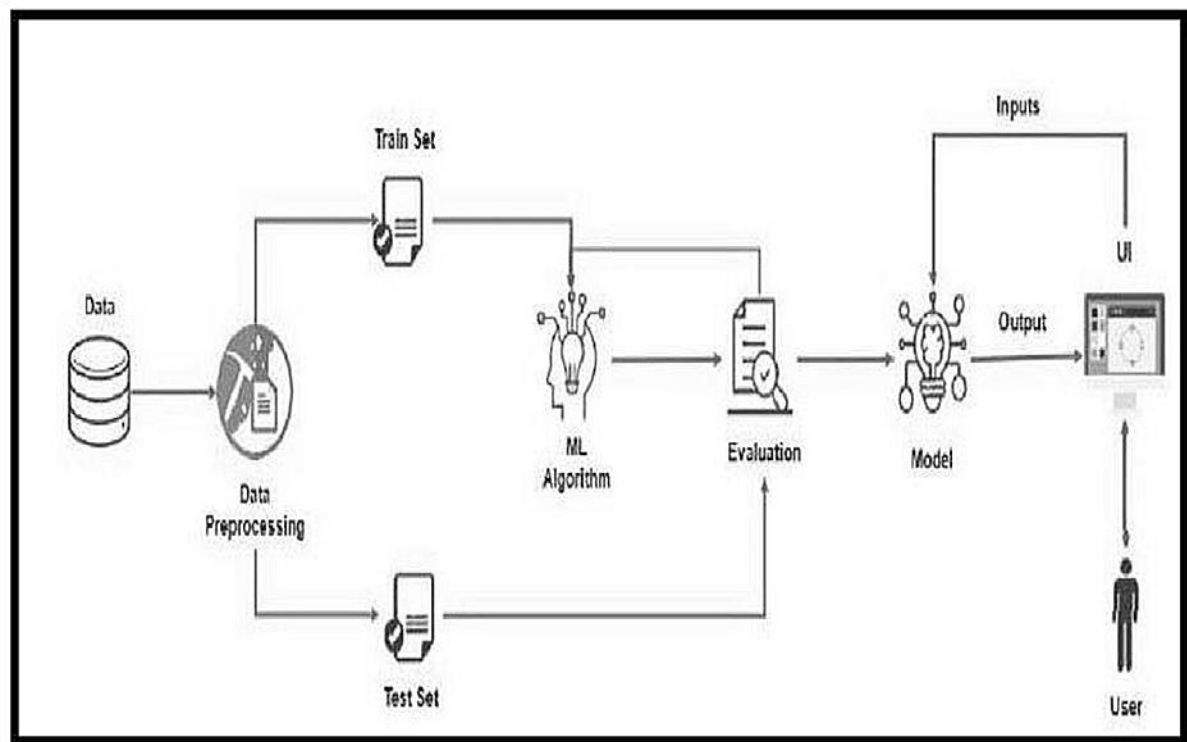
## 5.2 Solution and Technical Architecture

### Solution Architecture



### Technical Architecture:

#### MODEL FOR WEB PHISHING DETECTION





## 5.3 USER STORIES

Use the below template to list all the user stories for the product.

| User Type               | Functional Requirement (Epic) | User Story Number | User Story / Task   | Acceptance criteria  | Priority | Release  |
|-------------------------|-------------------------------|-------------------|---|--|----------|----------|
| Customer (Mobile user)  | Registration                  | USN-1             | As a user, I can register for the application by entering my email, password, and confirming my password.                       | I can access my account / dashboard                                | High     | Sprint-1 |
|                         |                               | USN-2             | As a user, I will receive confirmation email once I have registered for the application   | I can receive confirmation email & click confirm                   | High     | Sprint-1 |
|                         |                               | USN-3             | As a user, I can register for the application through Facebook  | I can register & access the dashboard with Facebook Login          | Low      | Sprint-2 |
|                         |                               | USN-4             | As a user, I can register for the application through Gmail   |  | Medium   | Sprint-1 |
|                         | Login                         | USN-5             | As a user, I can log into the application by entering email & password  |  | High     | Sprint-1 |
|                         | Dashboard                     |                   |   |  |          |          |
| Customer (Web user)     | User input                    | USN-1             | As a user i can input the particular URL in the required field and waiting for validation.                                      | I can go access the website without any problem                    | High     | Sprint-1 |
| Customer Care Executive | Feature extraction            | USN-1             | After i compare in case if none found on comparison then we can extract feature using heuristic and visual similarity approach. | As a User i can have comparison between websites for security.     | High     | Sprint-1 |
| Administrator           | Prediction                    | USN-1             | Here the Model will predict the URL websites using Machine Learning algorithms such as Logistic Regression, KNN                 | In this i can have correct prediction on the particular algorithms | High     | Sprint-1 |
|                         | Classifier                    | USN-2             | Here i will send all the model output to classifier in order to produce final result.   | I this i will find the correct classifier for producing the result | Medium   | Sprint-2 |
|                         |                               |                   |   |  |          |          |
|                         |                               |                   |   |  |          |          |

## PROJECT PLANNING & SCHEDULING

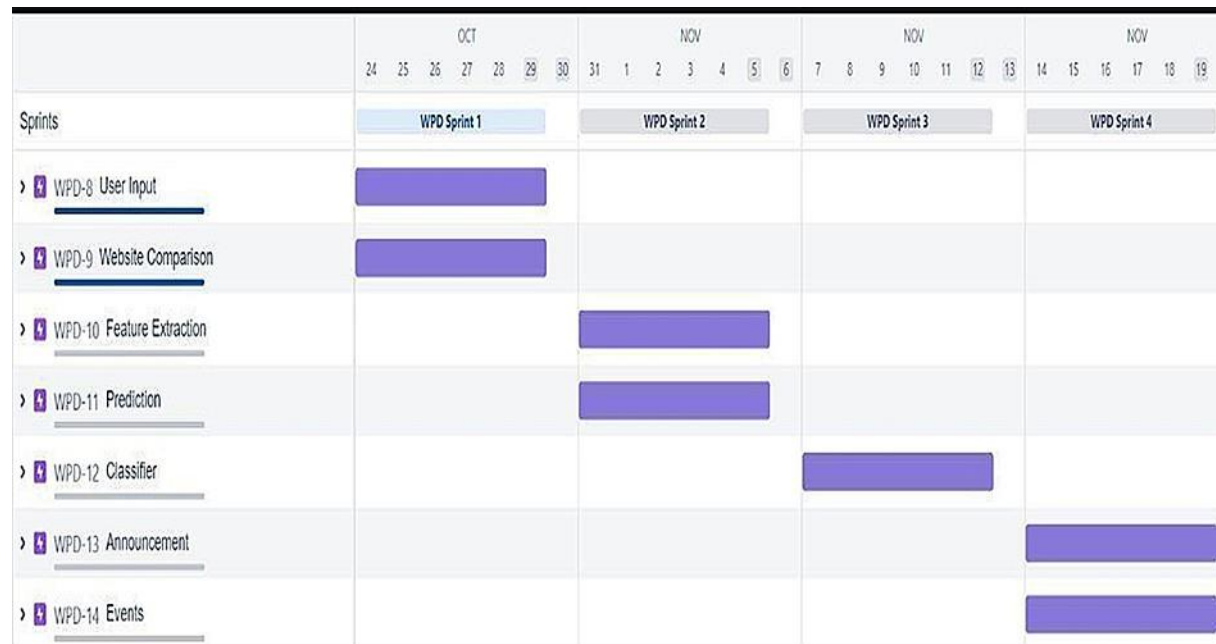
### 6.1 Sprint Planning & Estimation

| Sprint   | Functional Requirement (Epic) | User Story Number | User Story / Task  | Story Points | Priority | Team Members |
|----------|-------------------------------|-------------------|--|--------------|----------|--------------|
| Sprint-1 | User input                    | USN-1             | User inputs an URL in the required field to check its validation.  | 1            | High     | VIJAY N      |
| Sprint-1 | Website Comparison            | USN-2             | Model compares the websites using Blacklist and Whitelist approach.  | 1            | High     | BAVYABAI S   |
| Sprint-2 | Feature Extraction            | USN-3             | After comparison, if none found on comparison then it extract feature using heuristic and visual similarity. | 2            | High     | ARUN R       |
| Sprint-2 | Prediction                    | USN-4             | Model predicts the URL using Machine learning algorithms such as logistic Regression, KNN.                   | 1            | Medium   | AJITH D      |
| Sprint-3 | Classifier                    | USN-5             | Model sends all the output to the classifier and produces the final result.                                  | 1            | Medium   | VIJAY N      |
| Sprint-4 | Announcement                  | USN-6             | Model then displays whether the website is legal site or a phishing site.                                    | 1            | High     | BAVYABAI S   |
| Sprint-4 | Events                        | USN-7             | This model needs the capability of retrieving and displaying accurate result for a website.                  | 1            | High     | AJITH D      |

### 6.2 Sprint Delivery Schedule

| Sprint   | Total Story Points | Duration | Sprint Start Date | Sprint End Date (Planned) | Story Points Completed (as on Planned End Date) | Sprint Release Date (Actual) |
|----------|--------------------|----------|-------------------|---------------------------|---|------------------------------|
| Sprint-1 | 20                 | 6 Days   | 24 Oct 2022       | 29 Oct 2022               | 20  | 29 Oct 2022                  |
| Sprint-2 | 20                 | 6 Days   | 31 Oct 2022       | 05 Nov 2022               | 20  | 05 Nov 2022                  |
| Sprint-3 | 20                 | 6 Days   | 07 Nov 2022       | 12 Nov 2022               | 20  | 12 Nov 2022                  |
| Sprint-4 | 20                 | 6 Days   | 14 Nov 2022       | 19 Nov 2022               | 20  | 19 Nov 2022                  |

## 6.3 Reports from JIRA



## CHAPTER-7

### CODING & SOLUTION

#### 7.1 Feature 1

```
#app.py

# importing required libraries

from feature import FeatureExtraction from
flask import Flask, request, render_template
import numpy as np import pandas as pd
from sklearn import metrics import warnings
import pickle
warnings.filterwarnings('ignore')

file = open("model.pkl",
"rb") gbc =
pickle.load(file)
file.close()

app = Flask(name_)
```

```

@app.route("/", methods=["GET", "POST"])

def index():

    if request.method == "POST":

        url = request.form["url"]
        obj = FeatureExtraction(url)

        x = np.array(obj.getFeaturesList()).reshape(1, 30)

        y_pred = gbc.predict(x)[0]

        #1 is safe #-1 is unsafe y_pro_phishing =
        gbc.predict_proba(x)[0, 0]
        y_pro_non_phishing =
        gbc.predict_proba(x)[0, 1]

        # if(y_pred ==1 ): pred = "It is {0:.2f} % safe to go
        ".format(y_pro_phishing*100) return render_template('index.html',
        xx=round(y_pro_non_phishing, 2), url=url) return
        render_template("index.html", xx=-1)


if __name__ ==
"main":

    app.run(debug=True, port=2002)

```

## 7.2 Feature 2

```
#feature.py import ipaddress import re
import urllib.request from bs4 import
BeautifulSoup import socket import
requests from googlesearch import search
import whois from datetime import date,
datetime import time from dateutil.parser
import parse as date_parse from
urllib.parse import urlparse
```

```
class FeatureExtraction:
```

```
    features = []
```

```
    def __init__(self, url):
```

```
        self.features = []
```

```
        self.url = url
```

```
        self.domain = ""
```

```
        self.whois_response =
```

```
        "" self.urlparse = ""
```

```
        self.response = ""
```

```
        self.soup = ""
```

```
try:

    self.response = requests.get(url) self.soup =
BeautifulSoup(response.text, 'html.parser') except:

    pass
```

```
try:

    self.urlparse = urlparse(url)
self.domain =
self.urlparse.netloc except:

    pass
```

```
try:

    self.whois_response =
whois.whois(self.domain) except: pass

self.features.append(self.UsingIp())
self.features.append(self.longUrl())
self.features.append(self.shortUrl())
self.features.append(self.symbol())
self.features.append(self.redirecting())
self.features.append(self.prefixSuffix())
self.features.append(self.SubDomains())
self.features.append(self.Hppts())
self.features.append(self.DomainRegLen())

self.features.append(self.Favicon())
```

```
self.features.append(self.NonStdPort())
self.features.append(self.HTTPSDomainURL())
self.features.append(self.RequestURL())
self.features.append(self.AnchorURL())
self.features.append(self.LinksInScriptTags())
self.features.append(self.ServerFormHandler())
self.features.append(self.InfoEmail())
self.features.append(self.AbnormalURL())
self.features.append(self.WebsiteForwarding())

self.features.append(self.StatusBarCust())
```

```
self.features.append(self.DisableRightClick())
self.features.append(self.UsingPopupWindow())
self.features.append(self.IframeRedirection())
self.features.append(self.AgeofDomain())
self.features.append(self.DNSRecording())
self.features.append(self.WebsiteTraffic())
self.features.append(self.PageRank())
self.features.append(self.GoogleIndex())
self.features.append(self.LinksPointingToPage())

self.features.append(self.StatsReport())
```

```
# 1.UsingIp
```

```
def UsingIp(self):
```

```
    try:
```

```
ipaddress.ip_address(self.u  
rl) return -1 except:
```

```
return 1
```

```
# 2.longUrl
```

```
def
```

```
longUrl(self):
```

```
if len(self.url) < 54:
```

```
return 1 if len(self.url) >= 54 and  
len(self.url) <= 75:
```

```
return 0
```

```
return -1
```

```
# 3.shortUrl def
```

```
shortUrl(self):
```

```
match =
```

```
re.search('bit\.ly|goo\.gl|shorte\.st|go2l\.ink|x\.co|ow\.ly|t\.co|tinyurl|tr\.im|is\.gd|cli\.gs|'
```

```
'yfrog\.com|migre\.me|ff\.im|tiny\.cc|url4\.eu|twit\.ac|su\.pr|twurl\.nl|snipurl\.com|'
```

```
'short\.to|BudURL\.com|ping\.fm|post\.ly|Just\.as|bkite\.com|snipr\.com|fic\.kr|loopt\.us|'
```

```
'doiop\.com|short\.ie|kl\.am|wp\.me|rubyurl\.com|om\.ly|to\.ly|bit\.do|t\.co|lnkd\.in|'
```

```
'db\.tt|qr\.ae|adf\.ly|goo\.gl|bitly\.com|cur\.lv|tinyurl\.com|ow\.ly|bit\.ly|ity\.im|'
```



```
'q\gs|is\gd|po\st|bc\vc|twitthis\.com|u\.to|j\.mp|buzurl\.com|cutt\.us|u\.bb|yourls\.org|  
'x\.co|prettylinkpro\.com|scrnch\.me|filoops\.info|vzturl\.com|qr\.net|1url\.com|tweez\.me|v\.g  
d|tr\.im|link\.zip\.net', self.url) if match:
```

```
    return -1
```

```
    return 1
```

```
# 4.Symbol@
```

```
def symbol(self):
```

```
    if re.findall("@", self.url):
```

```
        return -1
```

```
    return 1
```

```
# 5.Redirecting//
```

```
def
```

```
    redirecting(self):
```

```
        if self.url.rfind('/') > 6:
```

```
            return -1
```

```
        return 1
```

```
# 6.prefixSuffix
```

```
def
```

```
    prefixSuffix(self):
```

```

try:

    match = re.findall('\-',
    self.domain) if match:

        return -
1 return 1
except:

    return -1

```

# 7.SubDomains

```

def
SubDomains(self):

    dot_count = len(re.findall("\.", self.url))
    if dot_count ==
    1: return 1 elif
    dot_count == 2:

        return 0

    return -1

```

# 8.HTTPS

```

def
Hppts(self):

    try:

        https =
        self.urlparse.scheme if
        'https' in https:

```

```
        return
    1 return -1
except:

    return 1
```

```
# 9.DomainRegLen
```

```
def
```

```
DomainRegLen(self):
```

```
    try:
```

```
        expiration_date = self.whois_response.expiration_date
```

```
        creation_date = self.whois_response.creation_date
```

```
    try:
```

```
        if(len(expiration_date)):
```

```
            expiration_date =
```

```
expiration_date[0] except: pass
```

```
    try:
```

```
        if(len(creation_date)):
```

```
            creation_date =
```

```
creation_date[0] except: pass
```

```
    age = (expiration_date.year-creation_date.year)*12 + \
```

```
        (expiration_date.month-creation_date.month)
```

```
    if age >= 12:
```

```
        return
```

```
1 return -1
except:

    return -1
```

# 10. Favicon

```
def
```

```
Favicon(self):
```

```
    try:
```

```
        for head in self.soup.find_all('head'):
```

```
            for head.link in self.soup.find_all('link', href=True):
```

```
                dots = [x.start(0) for x in re.finditer('\.', head.link['href'])] if self.url
                in head.link['href'] or len(dots) == 1 or domain in head.link['href']:
```

```
                    return
```

```
1 return -1
```

```
except:
```

```
    return -1
```

# 11. NonStdPort

```
def
```

```
NonStdPort(self):
```

```
    try:
```

```
        port =
```

```
        self.domain.split(":") if
```

```
        len(port) > 1:
```

```
        return -
    1 return 1
except:
    return -1
```

# 12.

```
HTTPSDomainURL def
HTTPSDomainURL(sel
f):
```

```
    try:

        if 'https' in self.domain:

            return -
            1 return 1
        except:

            return -1
```

# 13. RequestURL

```
def
```

```
RequestURL(self):
```

```
    try:

        for img in self.soup.find_all('img', src=True):

            dots = [x.start(0) for x in re.finditer('\.', img['src'])] if
            self.url in img['src'] or self.domain in img['src'] or len(dots)
            == 1:

                success = success + 1

            i = i+1
```

```

for audio in self.soup.find_all('audio', src=True):

    dots = [x.start(0) for x in re.finditer('\.', audio['src'])] if self.url
    in audio['src'] or self.domain in audio['src'] or len(dots) == 1:

        success = success + 1

    i = i+1


for embed in self.soup.find_all('embed', src=True):

    dots = [x.start(0) for x in re.finditer('\.', embed['src'])] if self.url in
    embed['src'] or self.domain in embed['src'] or len(dots) == 1:

        success = success + 1

    i = i+1


for iframe in self.soup.find_all('iframe', src=True):

    dots = [x.start(0) for x in re.finditer('\.', iframe['src'])] if self.url
    in iframe['src'] or self.domain in iframe['src'] or len(dots) == 1:

        success = success + 1

    i = i+1


try:

    percentage = success/float(i) *
    100 if percentage < 22.0:

        return 1 elif((percentage >= 22.0) and

```

```
(percentage < 61.0)):
```

```
    return
```

```
0 else:
```

```
    return -1
```

```
except:
```

```
    return 0
```

```
except:
```

```
    return -1
```

```
# 14. AnchorURL
```

```
def
```

```
AnchorURL(self):
```

```
    try:
```

```
        i, unsafe = 0, 0 for a in
```

```
        self.soup.find_all('a', href=True):
```

```
            if "#" in a['href'] or "javascript" in a['href'].lower() or "mailto" in a['href'].lower() or
```

```
            not (url
```

```
in a['href'] or self.domain in a['href']):
```

```
                unsafe = unsafe + 1
```

```
        i = i + 1
```

```
    try:
```

```
        percentage = unsafe / float(i) * 100
```

```
        if percentage < 31.0:
```

```

        return 1 elif ((percentage >= 31.0) and
        (percentage < 67.0)):

            return
    0 else:
        return -1
    except:

        return -1

except:

    return -1

# 15.
LinksInScriptTags def
LinksInScriptTags(self
):

    try:

        i, success = 0, 0

for link in self.soup.find_all('link', href=True):

        dots = [x.start(0) for x in re.finditer('\.', link['href'])] if self.url
        in link['href'] or self.domain in link['href'] or len(dots) == 1:

            success = success + 1

        i = i+1

```



```
for script in self.soup.find_all('script', src=True):
```

```
    dots = [x.start(0) for x in re.finditer('\.', script['src'])] if self.url  
    in script['src'] or self.domain in script['src'] or len(dots) == 1:
```

```
        success = success + 1
```

```
    i = i+1
```

```
try:
```

```
    percentage = success / float(i) * 100
```

```
    if percentage < 17.0:
```

```
        return 1 elif((percentage >= 17.0) and  
        (percentage < 81.0)):
```

```
            return
```

```
0 else:
```

```
    return -1
```

```
except:
```

```
    return 0
```

```
except:
```

```
    return -1
```

```
# 16. ServerFormHandler
```

```
def
```

```
ServerFormHandler(self):
```

```
    try:
```

```
        if len(self.soup.find_all('form', action=True)) == 0:
```

```
            return 1
```

```

else:

    for form in self.soup.find_all('form', action=True):

if form['action'] == "" or form['action'] == "about:blank":

    return -1 elif self.url not in form['action'] and self.domain
    not in form['action']:

    return 0
else: return 1
except:

    return -1

```

# 17. InfoEmail

```

def
InfoEmail(self):

    try: if re.findall(r"[mail\(\)|mailto:?}",
        self.soup): return -1

    else:

        return 1
except:

    return -1

```

# 18. AbnormalURL

```

def
AbnormalURL(self):

    try:

```

```

        if self.response.text == self.whois_response:

            return 1
        else:

            return -1
    except:

        return -1

```

# 19. WebsiteForwarding

def

WebsiteForwarding(self):

try:

```

        if len(self.response.history) <=
        1: return 1 elif
        len(self.response.history) <= 4:

```

return 0

else:

return -1

except:

return -1

# 20. StatusBarCust

def

StatusBarCust(self):

try:

```

        if re.findall("<script>.+onmouseover.+</script>", self.response.text):

```

```
        return
    1 else:
        return -1
    except:

        return -1
```

# 21.

```
DisableRightClick def
DisableRightClick(self
):
```

```
    try:

        if re.findall(r"event.button ?== ?2", self.response.text):

            return
    1 else:
        return -1
    except:

        return -1
```

# 22. UsingPopupWindow

```
def
UsingPopupWindow(self):

    try:

        if re.findall(r"alert\(", self.response.text):

            return
    1 else:
```

```
return -1
```

```
except:
```

```
    return -1
```

```
# 23. IframeRedirection
```

```
def
```

```
IframeRedirection(self):
```

```
    try: if re.findall(r"<iframe>|<frameBorder>]",  
        self.response.text): return 1
```

```
    else:
```

```
        return -1
```

```
except:
```

```
    return -1
```

```
# 24. AgeofDomain
```

```
def
```

```
AgeofDomain(self):
```

```
    try:
```

```
        creation_date = self.whois_response.creation_date
```

```
    try:
```

```
        if(len(creation_date)):
```

```
            creation_date = creation_date[0]
```

```
    except:
```

```

pass

today = date.today() age =
(today.year-creation_date.year) * \
12+(today.month-creation_date.month)

if age >= 6:

    return
1 return -1
except:

    return -1

# 25. DNSRecording
def
DNSRecording(self):

    try:

        creation_date = self.whois_response.creation_date

    try:
        if(len(creation_date)
        ): creation_date =
        creation_date[0]
    except:

        pass

today = date.today() age =

```

```

        (today.year-creation_date.year) * \

        12+(today.month-creation_date.month)

    if age >= 6:

        return
    1 return -1
except:

    return -1


# 26. WebsiteTraffic
def
WebsiteTraffic(self):

    try:

        rank = BeautifulSoup(urllib.request.urlopen(

            "http://data.alexa.com/data?cli=10&dat=s&url=" + url).read(),

            "xml").find("REACH")["RANK"]

        if (int(rank) < 100000):

            return
        1 return 0
    except:

        return -1


# 27. PageRank
def
PageRank(self):

```

```

try:

    prank_checker_response = requests.post(

"https://www.checkpagerank.net/index.php", {"name": self.domain})
    global_rank = int(re.findall( r"Global Rank: ([0-9]+)",
rank_checker_response.text)[0]) if global_rank > 0 and global_rank <
100000:

        return
    1 return -1
except:

    return -1

```

# 28. GoogleIndex

```
def GoogleIndex(self):
```

```

    try:

        site = search(self.url, 5)

        if site:

            return 1
        else: return
        -1 except:

            return 1 # 29.

```

```

LinksPointingToPage def
LinksPointingToPage(self
):

```



```

try:

    number_of_links = len(re.findall(r"<a href=",
    self.response.text)) if number_of_links == 0: return 1 elif
    number_of_links <= 2:

        return
    0 else:
    return -1
except:
    return -1
# 30. StatsReport
def
StatsReport(self):

    try:

        url_match = re.search(

'at\ua|usa\.cc|baltazarpresentes\.com\.br|pe\.hu|esy\.es|hol\.es|sweddy\.com|myjino\.ru|96\.lt
|ow\.ly', url)

        ip_address = socket.gethostbyname(self.domain)
        ip_match =
re.search('146\.112\.61\.108|213\.174\.157\.151|121\.50\.168\.88|192\.185\.217\.116|78\.46\.
21
1\.158|181\.174\.165\.13|46\.242\.145\.103|121\.50\.168\.40|83\.125\.22\.219|46\.242\.145\.
98
|'

'107\.151\.148\.44|107\.151\.148\.107|64\.70\.19\.203|199\.184\.144\.27|107\.151\.148\.108|
10

```

7\,151\,148\,109|119\,28\,52\,61|54\,83\,43\,69|52\,69\,166\,231|216\,58\,192\,225|'

'118\,184\,25\,86|67\,208\,74\,71|23\,253\,126\,58|104\,239\,157\,210|175\,126\,123\,219|14  
1\

.8\,224\,221|10\,10\,10\,10|43\,229\,108\,32|103\,232\,215\,140|69\,172\,201\,153|'

'216\,218\,185\,162|54\,225\,104\,146|103\,243\,24\,98|199\,59\,243\,120|31\,170\,160\,61|2  
13

\,19\,128\,77|62\,113\,226\,131|208\,100\,26\,234|195\,16\,127\,102|195\,16\,127\,157|'

'34\,196\,13\,28|103\,224\,212\,222|172\,217\,4\,225|54\,72\,9\,51|192\,64\,147\,141|198\,20  
0\

.56\,183|23\,253\,164\,103|52\,48\,191\,26|52\,214\,197\,72|87\,98\,255\,18|209\,99\,17\,27|'

'216\,38\,62\,18|104\,130\,124\,96|47\,89\,58\,141|78\,46\,211\,158|54\,86\,225\,156|54\,82\,1  
56\,19|37\,157\,192\,102|204\,11\,56\,48|110\,34\,231\,42', ip\_address) if url\_match: return -

1 elif ip\_match:

return -

1 return 1

except:

return 1 def

getFeaturesList(self):

return self.features

# CHAPTER 8

## TESTING

### 8.1 Test Cases

|                   |              |           |   |   |  |  |                     |        |          |                 |    |             |  |
|-------------------|--------------|-----------|---|---|--|--|---------------------|--------|----------|-----------------|----|-------------|--|
|                   |              |           |   | Date  | 15-Nov-22  |  |                     |        |          |                 |    |             |  |
|                   |              |           |   | Team ID   | PNT2022THID40752   |  |                     |        |          |                 |    |             |  |
|                   |              |           |   | Project Name  | Project - Web Phishing Detection   |  |                     |        |          |                 |    |             |  |
|                   |              |           |   | Maximum Marks   | 4 marks  |  |                     |        |          |                 |    |             |  |
| Component         |              |           |   |   | Actual TC for BU   |  |                     |        |          |                 |    |             |  |
| Test case ID      | Feature Type | 1         | Test Scenario   | Pre-Requirement   | Test Data <a href="https://phishingshield.herokuapp.com/">https://phishingshield.herokuapp.com/</a>  | Expected Result  | Result              | Status | Comments | Automation(Y/N) | ID | Executed By |  |
| LoginPage_TC_DO 1 | Functional   | Home Page | Verify user is able to see the Landing Page when user can type the URL in the box | Steps To Execute<br>1.Enter URL and click go<br>2.Type the URL<br>3.Verify whether it is processing or not.   |  | Should Display the Webpage   | Working as expected | Pass   |          | N               |    | N Vijay     |  |
| LoginPage_TC_DO 2 | UI           | Home Page | Verify the UI elements is Responsive  | 1.Enter URL and click go<br>2. Type or copy paste the URL<br>3. Check whether the button is responsive or not<br>4. Reload and Test Simultaneously  | <a href="https://phishingshield.herokuapp.com/">https://phishingshield.herokuapp.com/</a>  | Should Wait for Response and then gets Acknowledge                 | Working as expected | Pass   |          | N               |    | S Bavya bai |  |
| LoginPage_TC_DO 3 | Functional   | Home page | Verify whether the link is legitimate or not                                      | 1.Enter URL and click go<br>2. Type or copy paste the URL<br>3. Check the website is legitimate or not<br>4. Observe the results  | <a href="https://phishingshield.herokuapp.com/">https://phishingshield.herokuapp.com/</a>  | User should observe whether the website is legitimate or not.      | Working as expected | Pass   |          | N               |    | R Arun      |  |
| LoginPage_TC_DO 4 | Functional   | Home Page | Verify user is able to access the legitimate website or not                       | 1.Enter URL and click go<br>2. Type or copy paste the URL<br>3. Check the website is legitimate or not<br>4. Continue if the website is legitimate or be cautious if it is not legitimate.  | <a href="https://phishingshield.herokuapp.com/">https://phishingshield.herokuapp.com/</a>  | Application should show that Safe Webpage or Unsafe.               | Working as expected | Pass   |          | N               |    | D Ajith     |  |
| LoginPage_TC_DO 5 | Functional   | Home Page | Testing the website with multiple URLs  | 1.Enter URL ( <a href="https://phishingshield.herokuapp.com/">https://phishingshield.herokuapp.com/</a> ) and click go<br>2. Type or copy paste the URL to test<br>3. Check the website is legitimate or not<br>4. Continue if the website is secure or be cautious if it is not secure | 1. <a href="https://webpage.github.io/welcome.html">https://webpage.github.io/welcome.html</a><br>2. <a href="https://www.bloop.info">https://www.bloop.info</a><br>3. <a href="https://safescript.info">safescript.info</a><br>4. <a href="https://www.google.com/maps">https://www.google.com/maps</a> | User can able to identify the websites whether it is secure or not | Working as expected | Pass   |          | N               |    | N Vijay     |  |

### 8.2 User Acceptance Testing

#### UAT Execution & Report Submission

##### 1. Purpose of Document

The purpose of this document is to briefly explain the test coverage and open issues of the [Web Phishing Detection] project at the time of the release to User Acceptance Testing (UAT).

##### 2. Defect Analysis

This report shows the number of resolved or closed bugs at each severity level, and how they were resolved

| Resolution     | Severity 1 | Severity 2 | Severity 3 | Severity 4 | Subtotal |
|----------------|------------|------------|------------|------------|----------|
| By Design      | 10         | 4          | 2          | 3          | 20       |
| Duplicate      | 1          | 0          | 3          | 0          | 4        |
| External       | 2          | 3          | 0          | 1          | 6        |
| Fixed          | 10         | 2          | 4          | 20         | 36       |
| Not Reproduced | 0          | 0          | 1          | 0          | 1        |
| Skipped        | 0          | 0          | 0          | 0          | 0        |
| Won't Fix      | 0          | 0          | 2          | 1          | 3        |
| Totals         | 23         | 9          | 12         | 25         | 60       |

### 3. Test Case Analysis

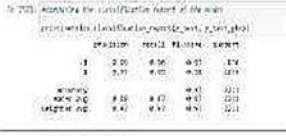

This report shows the number of test cases that have passed, failed, and untested

| Section             | Total Cases | Not Tested | Fail | Pass |
|---------------------|-------------|------------|------|------|
| Print Engine        | 10          | 0          | 0    | 10   |
| Client Application  | 50          | 0          | 0    | 50   |
| Security            | 5           | 0          | 0    | 4    |
| Outsource Shipping  | 3           | 0          | 0    | 3    |
| Exception Reporting | 10          | 0          | 0    | 9    |
| Final Report Output | 10          | 0          | 0    | 10   |
| Version Control     | 4           | 0          | 0    | 4    |

# CHAPTER 9

## RESULTS

### 9.1. Performance Metrics

| S.No. | Parameter      | Values   | Screenshot  |
|-------|----------------|--|---|
| 1.    | Metrics        | <b>Classification Model:</b><br><b>Gradient Boosting Classification</b><br>Accuracy Score- 97.4% |  |
| 2.    | Tune the Model | Hyperparameter Tuning - 97%<br>Validation Method – KFOLD &<br>Cross Validation Method            |  |

#### 1. METRICS:

#### CLASSIFICATION REPORT:

```
In [52]: #computing the classification report of the model

print(metrics.classification_report(y_test, y_test_gbc))
```

```

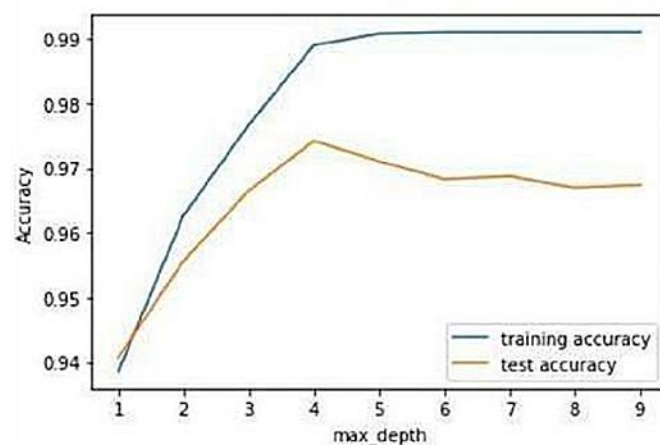
              precision    recall  f1-score   support

     -1         0.99         0.96         0.97         976
         1         0.97         0.99         0.98        1235

 accuracy                   0.97         2211
 macro avg              0.98         0.97         0.97         2211
 weighted avg           0.97         0.97         0.97         2211

```

## PERFORMANCE :



Out[83]:

|   | ML Model                     | Accuracy | f1_score | Recall | Precision |
|---|------------------------------|----------|----------|--------|-----------|
| 0 | Gradient Boosting Classifier | 0.974    | 0.977    | 0.994  | 0.986     |
| 1 | CatBoost Classifier          | 0.972    | 0.975    | 0.994  | 0.989     |
| 2 | Random Forest                | 0.969    | 0.972    | 0.992  | 0.991     |
| 3 | Support Vector Machine       | 0.964    | 0.968    | 0.980  | 0.965     |
| 4 | Decision Tree                | 0.958    | 0.962    | 0.991  | 0.993     |
| 5 | K-Nearest Neighbors          | 0.956    | 0.961    | 0.991  | 0.989     |
| 6 | Logistic Regression          | 0.934    | 0.941    | 0.943  | 0.927     |
| 7 | Naive Bayes Classifier       | 0.605    | 0.454    | 0.292  | 0.997     |
| 8 | XGBoost Classifier           | 0.548    | 0.548    | 0.993  | 0.984     |
| 9 | Multi-layer Perceptron       | 0.543    | 0.543    | 0.989  | 0.983     |

## 2. TUNE THE MODEL – HYPERPARAMETER TUNING

```
In [58]: #HYPERPARAMETER TUNING  
grid.fit(X_train, y_train)
```

```
Out[58]: GridSearchCV  
GridSearchCV(cv=5,  
             estimator=GradientBoostingClassifier(learning_rate=0.7,  
                                                  max_depth=4),  
             param_grid={'max_features': array([1, 2, 3, 4, 5]),  
                        'n_estimators': array([ 10, 20, 30, 40, 50, 60, 70, 80, 90, 100, 110, 120, 130,  
140, 150, 160, 170, 180, 190, 200])})  
└─ estimator: GradientBoostingClassifier  
   GradientBoostingClassifier(learning_rate=0.7, max_depth=4)  
   └─ GradientBoostingClassifier  
      GradientBoostingClassifier(learning_rate=0.7, max_depth=4)
```

```
In [59]: print("The best parameters are %s with a score of %0.2f"  
             % (grid.best_params_, grid.best_score_))  
  
The best parameters are {'max_features': 5, 'n_estimators': 200} with a score of 0.97
```

## VALIDATION METHODS: KFOLD & Cross Folding

### Wilcoxon signed-rank test

```
In [78]: #KFOLD and Cross Validation Model

from scipy.stats import wilcoxon
from sklearn.datasets import load_iris
from sklearn.ensemble import GradientBoostingClassifier
from xgboost import XGBClassifier
from sklearn.model_selection import cross_val_score, KFold

# Load the dataset
X = load_iris().data
y = load_iris().target

# Prepare models and select your CV method
model1 = GradientBoostingClassifier(n_estimators=100)
model2 = XGBClassifier(n_estimators=100)
kf = KFold(n_splits=20, random_state=None)
# Extract results for each model on the same folds
results_model1 = cross_val_score(model1, X, y, cv=kf)
results_model2 = cross_val_score(model2, X, y, cv=kf)
stat, p = wilcoxon(results_model1, results_model2, zero_method='zsplit');
stat
```

Out[78]: 95.0

### 5x2CV combined F test

```
In [89]: from mlxtend.evaluate import combined_ftest_5x2cv
from sklearn.tree import DecisionTreeClassifier, ExtraTreeClassifier
from sklearn.ensemble import GradientBoostingClassifier
from mlxtend.data import iris_data

# Prepare data and clfs
X, y = iris_data()
clf1 = GradientBoostingClassifier()
clf2 = DecisionTreeClassifier()

# Calculate p-value
f, p = combined_ftest_5x2cv(estimator1=clf1,
                           estimator2=clf2,
                           X=X, y=y,
                           random_seed=1)

print('f-value:', f)
print('p-value:', p)

f-value: 1.727272727272733
p-value: 0.2840135734291782
```



## **CHAPTER -10**

### **Advantages of web phishing detection**

1. Improve on Inefficiencies of SEG and Phishing Awareness Training
2. It Takes a Load off the Security Team
3. It Offers a Solution, Not a Tool
4. Separate You from Your Competitors
5. This system can be used by many e-commerce websites in order to have good customer relationships.
6. If internet connection fails this system will work

### **Disadvantages of web phishing detection**

1. All website related data will be stored in one place.
2. It is a very time-consuming process.

## **CHAPTER 11**

### **CONCLUSION**

It is outstanding that a decent enemy of phishing apparatus ought to anticipate the phishing assaults in a decent timescale. We accept that the accessibility of a decent enemy of phishing device at a decent time scale is additionally imperative to build the extent of anticipating phishing sites. This apparatus ought to be improved continually through consistent retraining. As a matter of fact, the accessibility of crisp and cutting-edge preparing dataset which may gained utilizing our very own device [30, 32] will help us to retrain our model consistently and handle any adjustments in the highlights, which are influential in deciding the site class. Albeit neural system demonstrates its capacity to tackle a wide assortment of classification issues, the procedure of finding the ideal structure is very difficult, and much of the time, this structure is controlled by experimentation. Our model takes care of this issue via computerizing the way toward organizing a neural system conspire; hence, on the off chance that we construct an enemy of phishing model and for any reasons we have to refresh it, at that point our model will encourage this procedure, that is, since our model will mechanize the organizing procedure and will request scarcely any client defined parameters.

## **CHAPTER-12**

### **Future Scope**

There is a scope for future development of this project. We will implement this using advanced deep learning method to improve the accuracy and precision. Enhancements can be done in an efficient manner. Thus, the project is flexible and can be enhanced at any time with more advanced features.

## **CHAPTER-13**

### **Appendix:**

1. Application Building
2. Collection of Dataset
3. Data Pre-processing
4. Integration of Flask App with IBM Cloud
5. Model Building
6. Performance Testing
7. Training the model on IBM
8. User Acceptance Testing
9. Ideation Phase
10. Preparation Phase
11. Project Planning
12. Performance Testing
13. User Acceptance Testing

Project Link: <https://github.com/IBM-EPBL/IBM-Project-45239-1660728968>