

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	05 OCTOBER 2022
Team ID	PNT2022TMID13510
Project Name	PERSONAL ASSISTANCE FOR SENIORS WHO ARE SELF RELIANT
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference:

<https://app.mural.co/t/project6611/m/project6611/1664111023916/25312e0a441b3551c8e323dc0d1410dfa3721de7?sender=u35810b9b1c940e5fedf77489>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

3-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Before you should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

The aim of the project is to generate medicines for water projects

Key rules of brainstorming

To run an smooth and productive session

Stay in topic

Encourage wild ideas

Defer judgement

Listen to others

Go for volume

If possible, be visual

## Step-2: Brainstorm, Idea Listing and Grouping

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## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to select) icon to start drawing!

### TEAM LEADER MONIKA.D

How can we get digital skills to all citizens?  
We should start with digital literacy and literacy.

We should start with digital literacy and literacy.

### TEAM MEMBER 1 Sheela.G

Partnership between government and private sector.

Partnership between government and private sector.

### TEAM MEMBER 2 Raveena.S

Partnership between government and private sector.

Partnership between government and private sector.

### TEAM MEMBER 3 Priyadarshini.M

Partnership between government and private sector.

Partnership between government and private sector.

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## Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

### Job Seekers:

How can we get digital skills to all citizens?  
We should start with digital literacy and literacy.

We should start with digital literacy and literacy.

### Job Recruiters:

How can we get digital skills to all citizens?  
We should start with digital literacy and literacy.

We should start with digital literacy and literacy.

## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

