

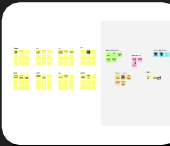


# Brainstorm & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration? →  
See a finished version of this template to kickstart your work.



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →



## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

### PROBLEM

The main aim of the project is to building a model which is used for classifying the fruit depends on the different characteristics like colour, shape, texture etc. Here the user can capture the images of different fruits and then the image will be sent to the trained model. The model analyses the image and detect the nutrition based on the fruits.



### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

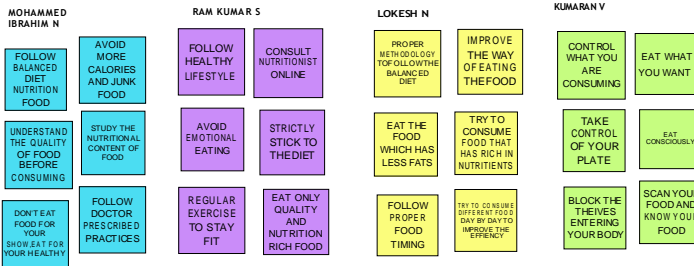


## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

### USING ARTIFICIAL INTELLIGENCE

- IT MAINTAINS AN USER FRIENDLY INTERFACE
- IT SHOULD NOT MISUSE THE USER INFORMATION
- REDUCE RISK
- DIGIITAL ASSISTANCE

### USING NEURAL NETWORK

- IT PROVIDES EFFICIENT AND CONVENIENT CUSTOMER SUPPORT
- IT RECOGNISES THE MISTAKE AND PROVIDE QUICK RESULT
- IT PROVIDE QUICK RESPONSE
- PARALLEL PROCESSING

### USING CLOUD TECHNOLOGY

- IT IS AVAILABLE 24/7
- IT SERVES USER TIME AND COST
- BACK-UP AND RESTORE DATA
- RELIABILITY AND SCALABILITY

### USING DEEP LEARNING

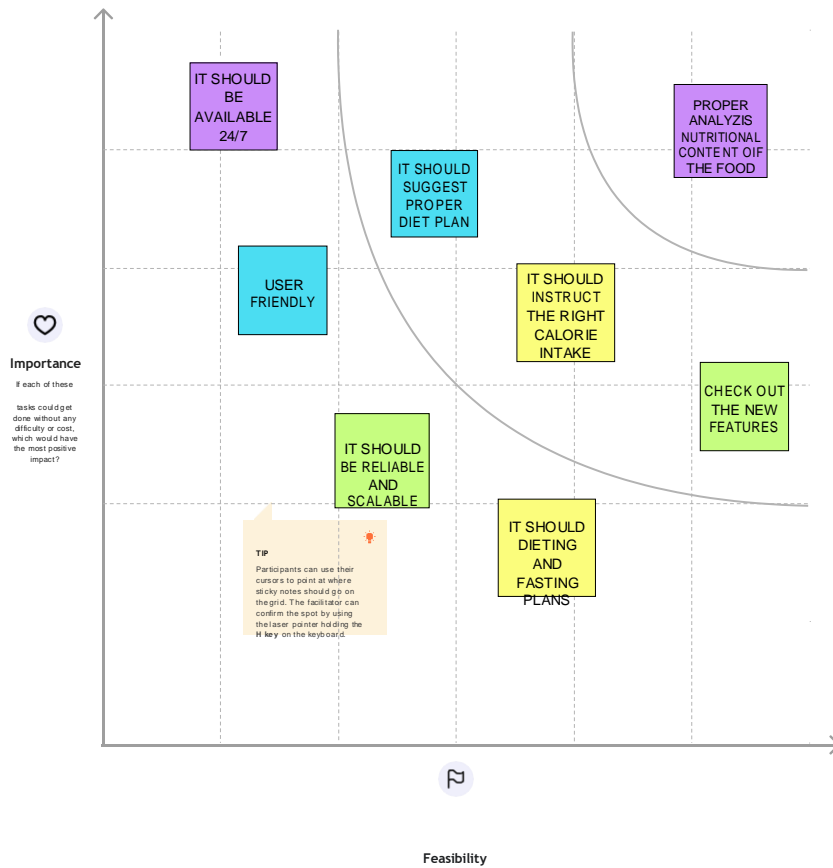
- IT HAS BETTER AND EFFECTIVE PROCESSING MODELS
- IT MUST COMPATIBLE WITH MORE AMOUNT OF DATA
- EASILY IDENTIFIES TRENDS AND PATTERNS
- CONTINUOUS IMPROVEMENT AND WIDE APPLICATIONS



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons



#### Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



#### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward



#### Strategy blueprint

Define the components of a new idea or strategy.

Open the template →



#### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



#### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template



Share template feedback

