



society
becomes
consumptive
and
individualist

To be active
and healthy

many
opportunities
for personal
successfull

Accessible
services

try to do it
arround
dates or
plans

discover
new
concepts

trusted
flatfrom

Small
community
brings
more

social
status

share
exprience

service
and
quality

The
possibility to
add personal
items

Availability
and bad
exprience
sometimes

self acting
tool and
active
participate

whole new
exprience

Become
aware