

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.
- Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

To develop an end-to-end web application capable of displaying the current job openings based on the user skillset.

Key rules of brainstorming

To run an smooth and productive session

Stay in topic. Encourage wild ideas.

Defer judgment. Listen to others.

Go for volume. If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Raj Prabhu R

Plenty Suggestions	Fast Search and Retrieval	Reduces stress
Jobs Based on Skillset	accessibility in offline	24/7 customer support
end-end encryption	track jobs in a simple way	job security

Rakshitha K

Good Optimization	Faster Updation of Details	Good Tie-ups with Companies
Proper Screening Process	Time Duration is less	Helpdesk and Mail Support
Field Selection and Suggestion based on user likes.	Better Feedbacks and Reviews	Easy Access with High Professionals

RajarajeshwariS

Easy interaction	Improves employment	secured web app
protection of customer data	Effective and efficient	Provides wide range of oppurtunities
Exact job recommendation based on skillset	Reduces Unemployment	First Come First serve Basis

Ramanidharan R

Unique Suggestions each time	Works based on NLP	Chatbots for Communication
Recommendations based on data	Responsiveness	Happy Customers
Perfect Model	Jobs based on keywords	User-Friendly Application

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

The web app provides automatic reply for all the kinds of user issues.

The Web app have efficient security mechanisms for users.

The web application monitors the data of user in a daily manner.

Recommendations are only from selective companies based on tie-ups.

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Increased Reliability and Accessibility

Web App ication provides detailed descriptio n of jobs.

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

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