

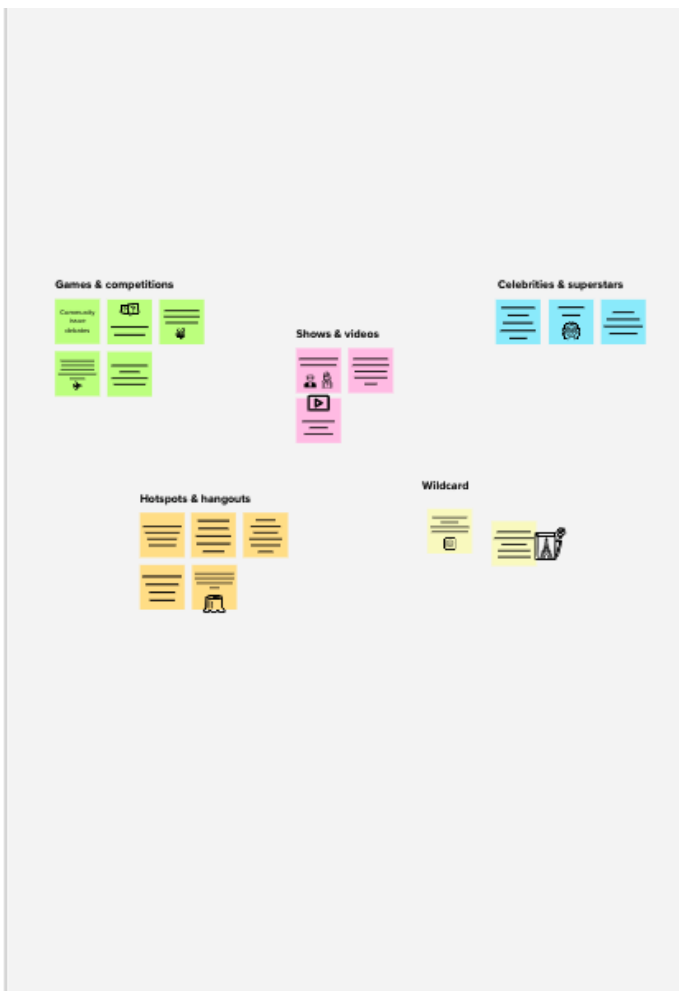


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


-  **10 minutes** to prepare
-  **1 hour** to collaborate
-  **2-8 people** recommended

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Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) 



Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) 

1

Define your problem statement

Currently, if anyone wants to sell their car either they have to take their car to a respective company workshop to get an estimate of the price. This process involves a lot of time and resources.

 **5 minutes**

PROBLEM

How might we predict the resale value of the car?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Narendran G

Good to use the portal	User interaction must be good	Fast and Efficent
Use different Algo for respective problems	Use suitable coding languages	Predict the bug what will occur in future
Filter options based on user requirement	Import suitable dataset	Whether the portal contains the recommendation systems

Vallarasu R

Cost required for resolve the some damaged car	Effective analysis	Car condition must be good
Different interface for buyer and seller	Safe and secure Web	May required model classification
Check the Previous rate	May required some algorithms	There will be no lacking in the portal

Sudharsan K

web will be extended for better experience	Condition of interior parts	Business insights
Result must be accurate	Analyze all the risk	Satisfies the customers requirement
Verify all the documents of the car	use perfect procedures to predict the result	Get the car number plate and verify about the car

Nikhil

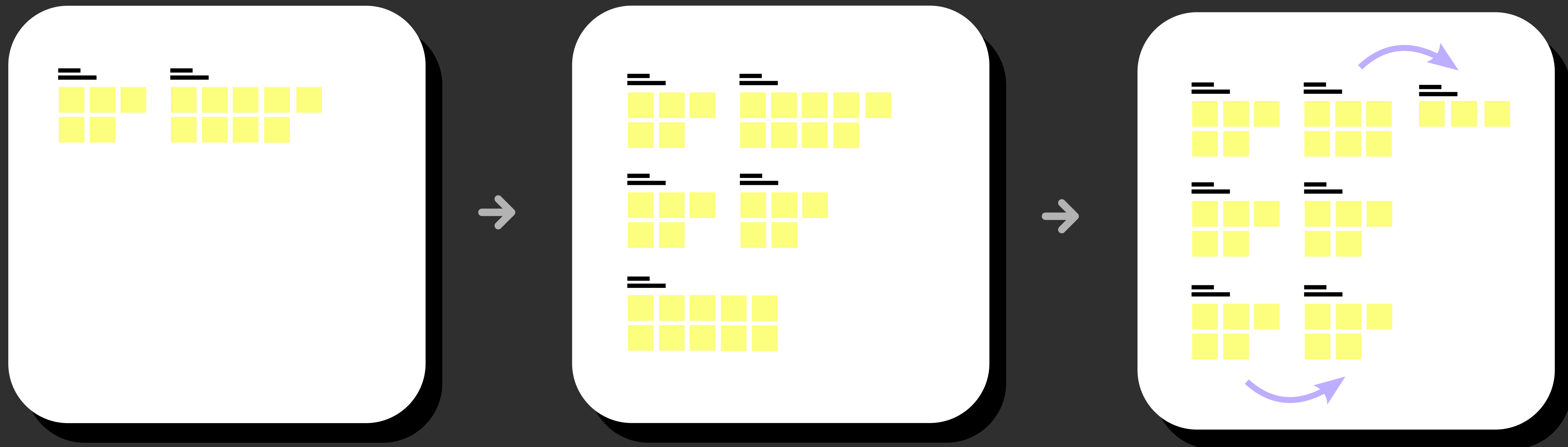
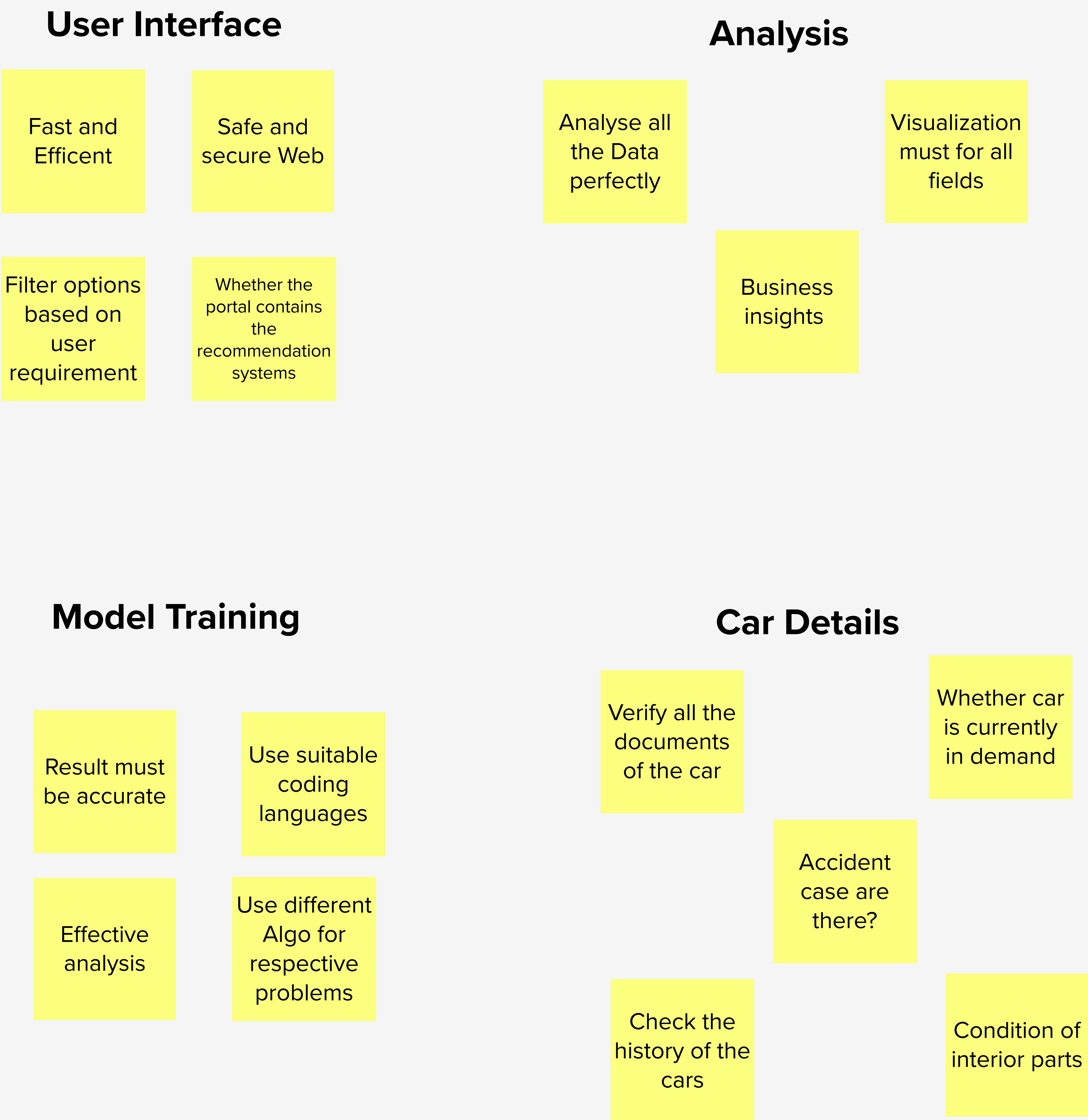
Portal must be dynamic	Cost required to remodel the car	Check manufactured date of the car
Check the history of the cars	Accident case are there?	Whether car is currently in demand
Analyse all the Data perfectly	Verify that the car is already resaled	Check the car maintenance



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

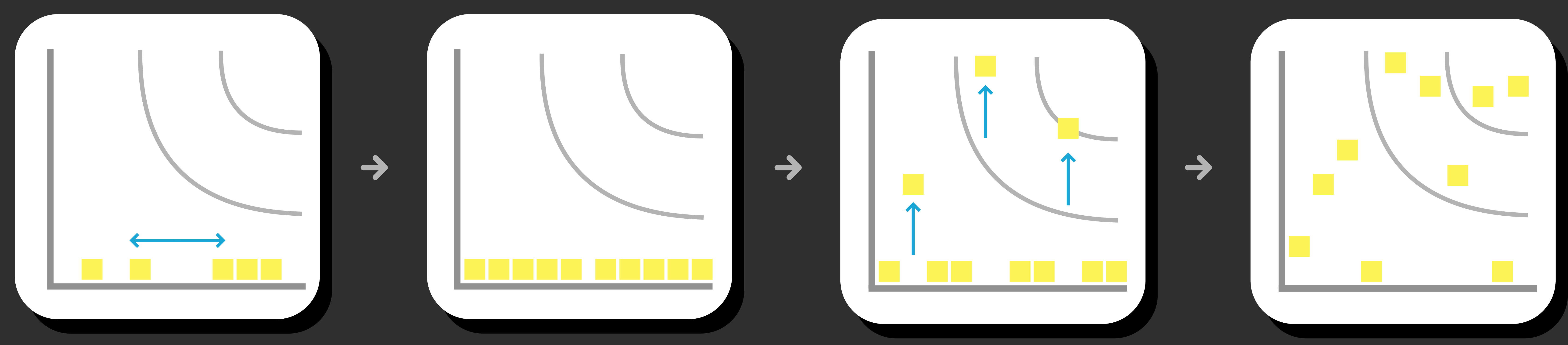
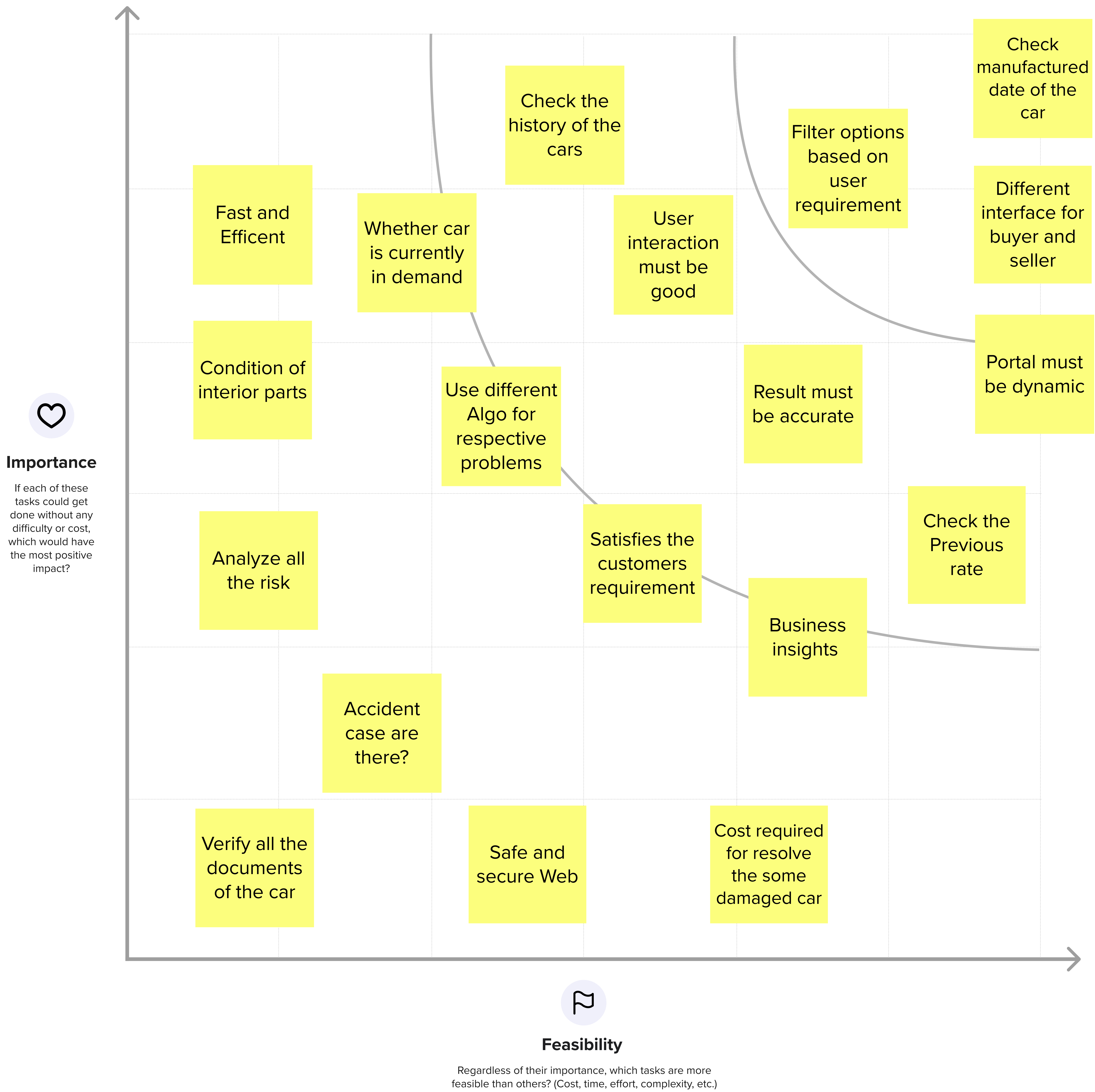
🕒 20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)