

How to use this Whiteboard

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Give edit access to your team by clicking on the "+" button in the upper right corner.

Add people in or share the link.

STEP 2

Drag and drop sticky notes inside the Whiteboard to add information. Feel free to edit the text inside. You may also use the arrows to connect ideas.

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Use these to create whiteboard magic!

Sticky Notes

Add
Notes or Comments

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Connectors

Stickers

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Sticky Notes

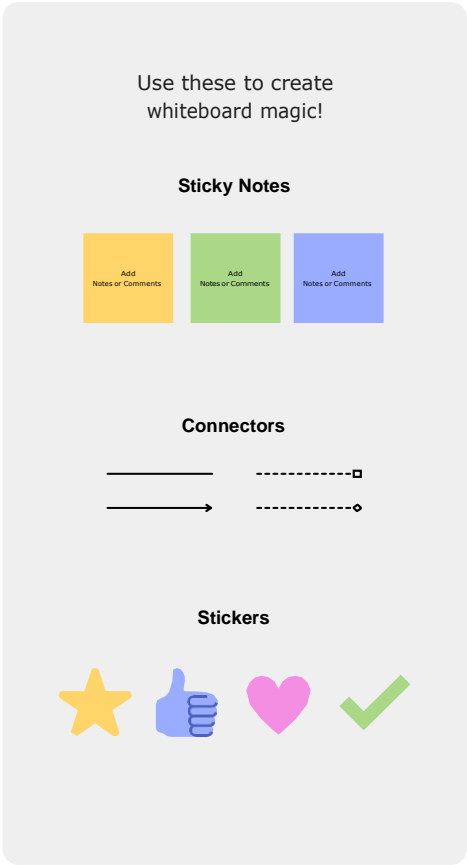
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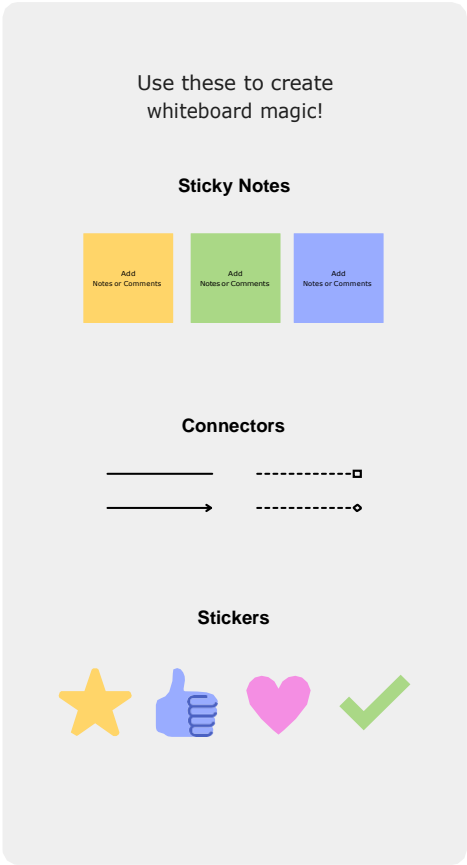
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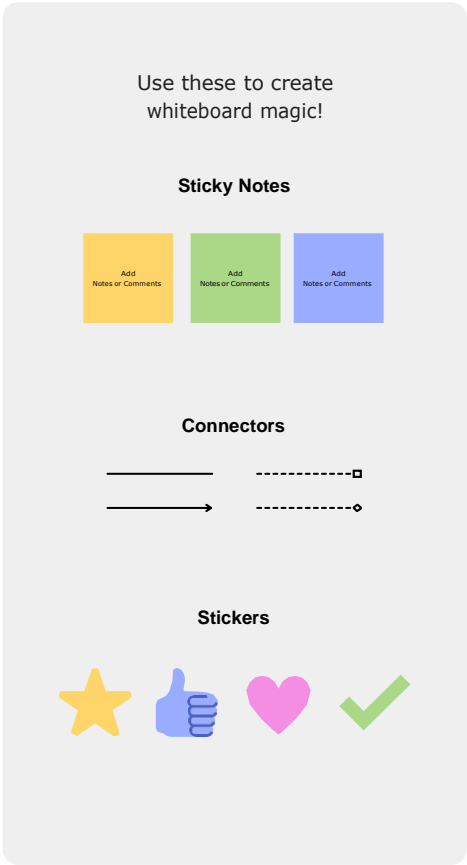
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User Journey Map

User Journey Maps give an overview of the customer experience. How do you want your business to reach users?

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Date	08 October 2022
Team ID	PNT2022TMID07030
Project Name	NEWS TRACKER APPLICATION





	STAGE 1	STAGE 2	STAGE 3	STAGE 4
OBJECTIVES	Download the application	Login process	Search for news	Watching news
NEEDS	 Better user experience	 Push notification	 App store presence	 Manage the project scope effectively
FEELINGS	User involvement	Proper planning	Cultivate constant effective communication	Clear statement of requirements
BARRIERS	Unreliable data storage	Loss of revenue from ad blockers	Update and maintenance efforts are multiple	Time consuming to design

Diagram illustrating the four groups represented by colored squares:

- Tamilarasu (Red)
- Jini Tracy (Blue)
- Mithra (Green)
- Jesheena (Yellow)