

**Project Design Phase-I**  
**Proposed Solution**

|               |                          |
|---------------|--------------------------|
| Date          | 24 September 2022        |
| Team ID       | PNT2022TMID07030         |
| Project Name  | News Tracker Application |
| Maximum Marks | 2 Marks                  |

| S.No. | Parameter                                | Description  |
|-------|--|--|
| 1.    | Problem Statement (Problem to be solved) | A News Sharing app aims to make it simple for users to obtain daily relevant and vital news, as well as Whoever using App can upload reliable news(Content) from anywhere.   |
| 2.    | Idea / Solution description              | <ul style="list-style-type: none"> <li>● Improve app speed and usage</li> <li>● Automatic speech recognition</li> <li>● User privacy and data security</li> <li>● Create own Wishlist</li> <li>● Authorized news</li> <li>● Compact with mobile platform</li> </ul>  |
| 3.    | Novelty / Uniqueness                     | <p>1)Creating a user experience that is appealing to clients and delivering news headlines with more details</p> <p>2)User will have the option to select what varieties of news he would like to see.</p>   |
| 4.    | Social Impact / Customer Satisfaction    | <p>1)In today's world, knowledge will be more useful. Easy to track and save our time. Get the quick peek for the day. Track information about currencies bounds etc..</p> <p>2)As news is recommended according to the user's interests and past activity, users will find the recommendations interesting and useful.</p>  |
| 5.    | Business Model (Revenue Model)           | <p>The revenue stream can be from the news channels and news sites whose news will be published in this application. Based on the number of users who view a particular news, the news channel that published that news article will have to pay a small amount as commission.</p> <ul style="list-style-type: none"> <li>● Multiplatform Support</li> <li>● Design consistent experience</li> </ul> |
| 6.    | Scalability of the Solution              | <p>We are using cloud computing infrastructure. So Scaling is quick and simple to do.</p> <p>In scale of 10 :</p> <ul style="list-style-type: none"> <li>● As a product - 8.5</li> <li>● In point of user- 8</li> <li>● As a business- 9</li> <li>● As a developer-9.2</li> </ul>  |