PROJECT DESIGN PHASE-I

PROBLEM - SOLUTION FIT

Date	19 September 2022
Team ID	PNT2022TMID26762
Project Name	PLASMA DONOR APPLICATION
Maximum Marks	2 Marks

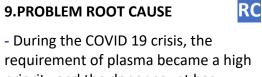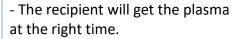| Define CS, fit into CC	1.CUSTOMER SEGMENT CS	6.CUSTOMER CONSTRAINTS CC	5.AVAILABLE SOLUTIONS AS	Explore AS, differentiate
	- The recipient who are in need of plasma. - The NGO's & hospital managements.	- There are no connection details between the customers. - Unavailability of plasma at the needed time.	- Seeking help through social media. - Existing system involves, only the collection of donor data and will not notify the about the recipient.	

2.JOBS TO BE DONE/PROBLEMS J&P

- Establish a connection between the donor and the recipient.

- Notify donors at the correct time.

- Demand has increased.

9.PROBLEM ROOT CAUSE RC

- During the COVID 19 crisis, the requirement of plasma became a high priority and the donor count has become low. Saving the donor information and helping the needy by notifying the current donors list, would be a helping hand.

7.BEHAVIOUR BE

- The recipient will get the plasma at the right time.

- The donors whose details, stored in database during registration will be notified.

3.TRIGGERS TR

- We can advertise the web app through the NGO's and through the pharmaceutical companies.

4.EMOTIONS: BEFORE/AFTER EM

- Before: Anxiety, Stress, Scared

- After: Relaxed, Happy

10.YOUR SOLUTION SL

- Finding the respective donor and notify them through email for the requests.

8.CHANNELS OF BEHAVIOUR CH

- The donor will register and they will be notified through the mail.

- It will act as a communication channel.