## **Ideation Phase**

## **Define the Problem Statements**

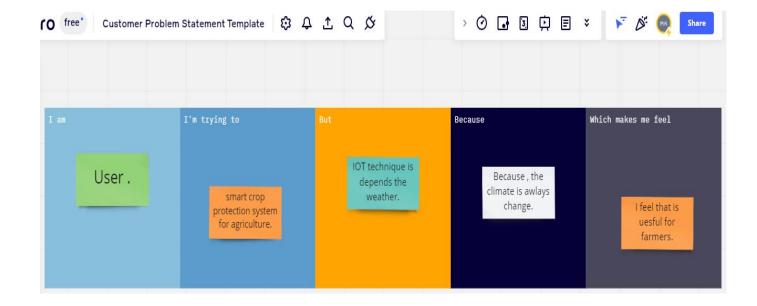
Team ID	PNT2022TMID44430			
Project Name	IOT BASED SMART CROP			
	PROTECTION SYSTEM FOR			
	AGRICULTURE .			

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	and they outcome or "job" the care about - what are they bying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier stats - what neath to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers



Problem	I am	I'm	But	Because	Which
Statement	(Customer)	trying to			makes me
(PS)					feel
PS-1	User.	Smart crop	IOT	Because,that	I feel that is useful
		protection	technique is	climate is	for farmers.
		system for	depends the	always	
		agriculture.	weather.	change.	
PS-2	User.	Smart crop	IOT	Because that	I feel that is crop
		protection	tendencies	untamed	safely to animal
		system for	are often	animal assalts	outbreaks and
		agriculture.	utilized in	on vegetation	environment
			smart	which leads	circumstances.
			forming to	to the death of	
			boost the	animal.	
			standard of		
			agriculture.		
PS-3	User.	Smart crop	IOT is a	Because that	I feel that is most
		protection	help to	project is only	useful for
		system for	farmer for	secure from	agriculture.
		agriculture.	the prtation	the animals	
			of a farm.	the human	
				begins also.	
PS-4	User.	Smart crop	The internet	The internet	With a IOT,
		protection	of things is a	of things for	companies center
		system for	huge	agriculture	enjoy benefits like

		agriculture.	opportunity	leverages	better crop
			for farmers	crop	productivity and
			to monitor	management	important of
			their crop	devices, such	safety.
			and increase	as	
			productivity.	soilnmonitors.	
PS-5	User.	Smart crop	Thermostats,	As a results	Thanks to IOT and
		protection	cars,lights,	data analytics	smart farming, the
		system for	refrigerators,	allows for	dependence
		agriculture.	and more	better	manual labor
			appliances	decisions	reduced
			can all be	matriny	significantly.
			connected to	through	
			the IOT.	technological	
				advances.	