

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Team ID	PNT2022TMID15690
Project Name	Real-Time River Water Quality Monitoring and Control System Using IOT

### Brainstorm & Idea Prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 45 minutes to prepare
- 1 hour to collaborate
- 2-4 people recommended

Share template feedback

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do before getting started:

1. **Team gathering**  
Select a room, assign roles to members and establish roles. Share ideas in a virtual or physical space.
2. **Define your problem**  
Find a problem you can't solve by yourself or find a problem you can't solve by yourself.
3. **Define your problem statement**  
Write down your problem statement. Write down your problem statement. Write down your problem statement.

**Brainstorming**

Write down every idea that comes to mind that addresses your problem statement.

**Group ideas**

Take your thinking your ideas while discussing similar or related ideas to group them into 15 minutes, give each cluster a sentence like label. If a cluster is bigger than 15 minutes, try and break it up into smaller sub-groups.

**Prioritize**

Your team should be on the same page about which ideas are important and which are feasible.

**After you collaborate**

You can report the results of an ideation session to your team with a member of your company who might find it helpful.

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