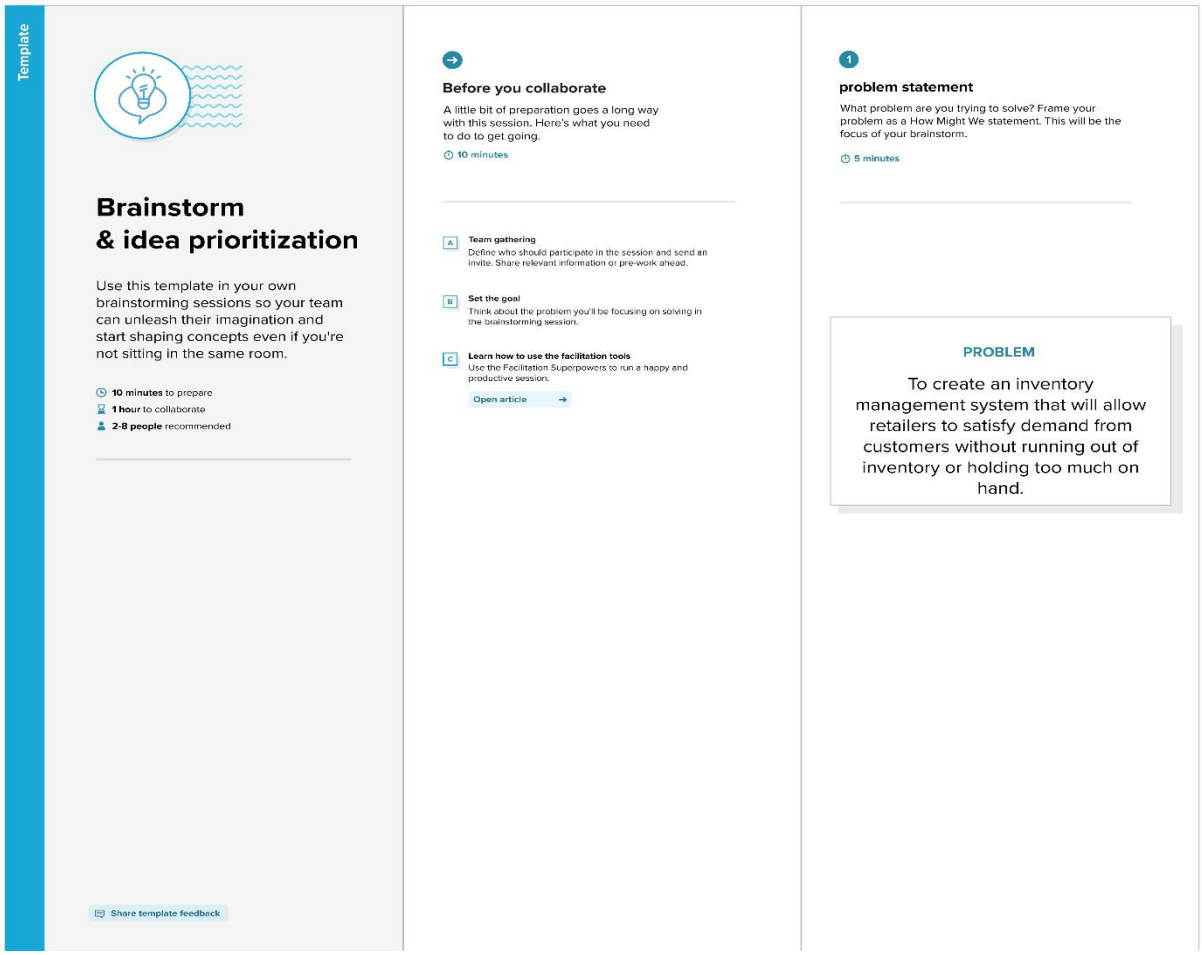
Ideation Phase
Brainstorm & Idea Prioritization Template

Date	3 October 2022
Team ID	PNT2022TMID04814
Project Name	Project - Inventory Management System for Retailers
Maximum Marks	4 Marks

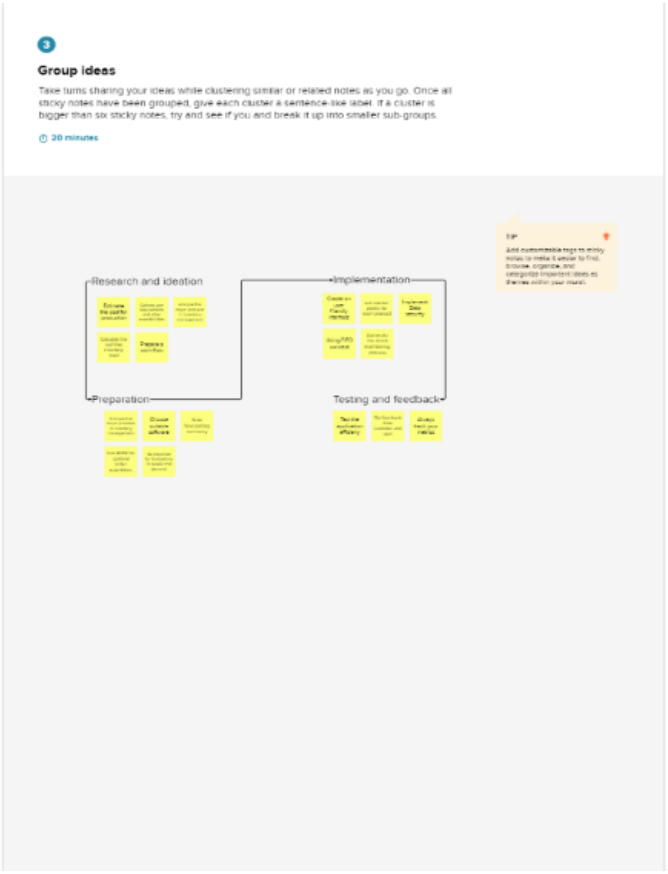
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room. Reference: https://app.mural.co/t/kongu5284/m/kongu5284/1664427092304/f23a60c8d85de8369099eaf9cccda3b648d29bca?sender=u592162ba670be7259c850082

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization