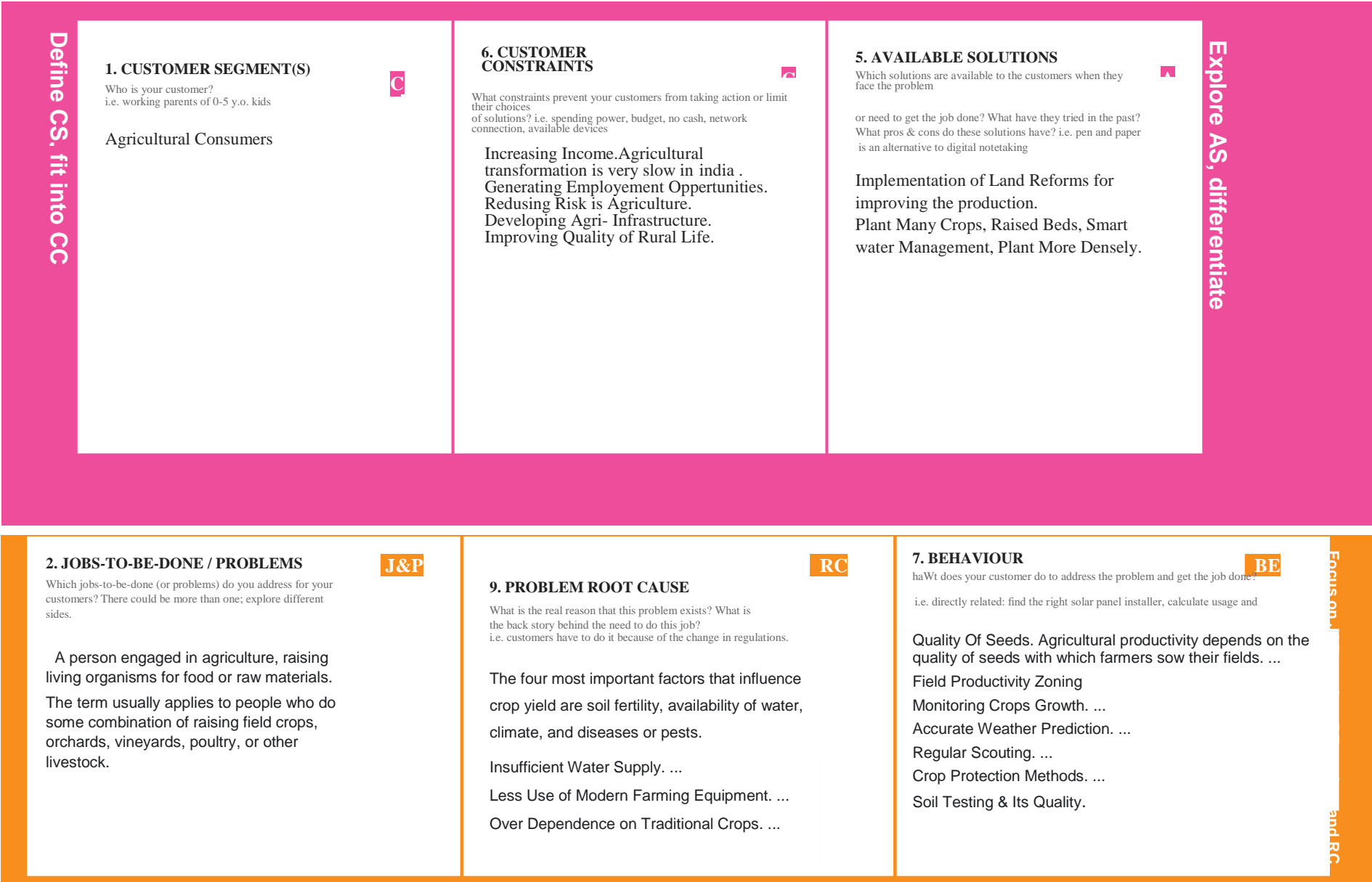


Estimate The Crop Yield Using Data Analytics.



<div><div><div>3. TRIGGERS</div><div>TR</div></div><div>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</div><div>It is estimated that agriculture is up to 4 times more effective in reducing poverty than any other working sector in the world.</div></div>	<div><div><div>10. YOUR SOLUTION</div><div>SL</div></div><div><div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.</div><div>If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</div></div><div>Initial challenge to improve crop yields is to find a crop variety that increases crop yield.</div><div>Breeding will be useful to select various strains of crops for features such as disease resistance, fertilizer response, product quality and high yields.</div><div>Hybridization helps to incorporate desirable characters into crop varieties.</div></div>	<div><div><div>8. CHANNELS of BEHAVIOUR</div><div>CH</div></div><div><div>8.1 ONLINE</div><div>What kind of actions do customers take online? Extract online channels from #7</div></div><div><div>8.2 OFFLINE</div><div>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</div></div><div>social media may help customer to improve their farming operations by giving information, education, entertainment, and awareness campaigns In offline, I do assembling, storage, processing, transportation, packaging, grading and distribution of different agricultural commodities across the country.</div></div>
<div><div><div>4. EMOTIONS: BEFORE / AFTER</div><div>EM</div></div><div><div>How do customers feel when they face a problem or a job and afterwards?</div><div>i.e. lost, insecure &gt; confident, in control - use it in your communication strategy &amp; design.</div></div><div>A customer manages farms, ranches, greenhouses, nurseries, and other agricultural production organizations.</div></div>		